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THE CUPRA BORN

100% ELECTRIC. THE IMPULSE OF A NEW GENERATION.

EXCELLENT PERFORMANCE AND INCREDIBLY INNOVATIVE, WELCOME TO THE FIRST-EVER ALL-ELECTRIC CUPRA.



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SELECT YOUR TRIM

 \rightarrow V1

- \rightarrow V2
- → EXCLUSIVE EDITION \rightarrow V3 \rightarrow VZ



BORN V1

PRICE FROM £35,690

AVAILABLE ON 59KWH AND 79KWH** 230PS e-BOOST BATTERIES

KEY SPECIFICATION FOR THE V1 TRIM

WHEELS AND TYRES

- 19" 'TYPHOON' alloy wheels (59kWh)
- 20" 'HURRICANE' machined alloy wheels (79kWh)

INTERIOR EQUIPMENT

- Interior ambient lighting
- Heated, leather-wrapped multi-function steering wheel with satellite buttons

EXTERIOR EQUIPMENT

- · LED headlights with welcome home function and adverse weather function
- LED tail lights
- Rain sensing wipers

INFOTAINMENT

- 12.9" navigation system
- 5.3" digital Cockpit
- CUPRA CONNECT: Safety and Service, Remote Access and Online Infotainment Remote Access: 3 year licence included:
- Battery charge
- Remote climatisation
- Remote profiles and timers
- Online infotainment
- Online traffic information
- Online map update
- Online route calculation
- Dynamic POI
- Online voice assistant

- Wireless Full Link smartphone integration
- Safety and Service: 10 year licence included:
- Emergency call
- Breakdown call
- Service scheduling

SEATS AND TRIM

- Front sport bucket seats in black SEAQUAL® Yarn
- Copper interior detailing
- Front centre armrest

FUNCTIONAL AND MECHANICAL

- Rear view camera
- Sport suspension
- Drive Profile Selection (Range, Comfort, Performance, Individual)
- Car2X

SAFETY AND SECURITY

- Adaptive cruise control with speed limiter
- Forward collision warning with automatic braking
- Driver Alert System: Tiredness recognition
- Lane assist
- Dynamic road sign display

CHARGING

• Mode 3 charging cable 32A







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INFORMATION AT YOUR FINGERTIPS VIA THE 5.3" DIGITAL COCKPIT AND 12.9" CENTRAL DISPLAY INFOTAINMENT SYSTEM

The CUPRA CONNECT services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA CONNECT services. Possible changes in technology may cause permanent unavailability of them.

**79kWh opens for order 1st July 2025.







 \rightarrow AUGMENTED-REALITY HEAD-UP DISPLAY

**79kWh open for order 1st July 2025.

BORN V2

PRICE FROM £37,460 AVAILABLE ON 59KWH AND 79KWH** 230PS e-BOOST BATTERIES

IN ADDITION TO THE V1 TRIM

INTERIOR EQUIPMENT

• Heated front seats

EXTERIOR EQUIPMENT

• Dark tinted rear windows

INFOTAINMENT

Augmented-reality head-up display



EXCLUSIVE EDITION

EXCLUSIVELY AVAILABLE TO EXISTING SEAT AND CUPRA VEHICLE OWNERS FOR PURCHASE IN RETAIL*

PRICE FROM £38,800 AVAILABLE ON 59KWH 230PS e-BOOST BATTERY

IN ADDITION TO THE V2 TRIM

EXTERIOR EQUIPMENT

• Panoramic sunroof

INFOTAINMENT

- Pllot (L) Including:
- Top view camera (4 camera: 2 front & rear + 2 side cameras)
- Rear traffic alert and lane change system with exit warning system
- Travel assist
- Intelligent park assist
- Emergency assist
- Trained park assist
- Remote Park Assist
- Tech (M) including:
- Keyless entry with illuminated door handles
- Wireless phone charger
- Sennheiser premium audio™







Exclusive Edition opens for order 1st July 2025. The Exclusive Edition is only available to customers who currently own a SEAT or CUPRA vehicle and can provide evidence of ownership. The Exclusive Edition can only be sold in Retail. For full details please speak to your local CUPRA retailer.

*Open for order from 1st July.

PANORAMIC SUNROOF ↓

← SENNHEISER AUDIO

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WIRELESS PHONE CHARGER









**79kWh opens for order 1st July 2025.

BORN V3

PRICE FROM £39,210 AVAILABLE ON 59KWH 230PS e-BOOST AND 79KWH 230PS e-BOOST BATTERIES**

IN ADDITION TO THE V2 TRIM

WHEELS AND TYRES

• 20" 'THUNDERSTORM' machined aero wheels

INTERIOR EQUIPMENT

• Interior ambient lighting

SEATS AND TRIM

- Granite Grey Dinamica® seats:
- 12 way electrically adjustable front seats
- Pneumatically adjustable lumbar support
- Massage function



↑ 20" 'THUNDERSTORM' MACHINED AERO WHEELS



↑ GRANITE GREY DINAMICA® SEATS









BORN VZ

PRICE FROM £44,825 AVAILABLE ON 79KWH 326PS e-BOOST BATTERY

KEY SPECIFICATION FOR THE VZ TRIM

INCREASED POWER TO 326PS RANGE OF UP TO 366 MILES*

WHEELS AND TYRES

• 20" 'THUNDERSTORM' alloy wheels

INTERIOR EQUIPMENT

- Interior smart light
- Steering wheel with paddles
- Tech (M) pack:
- Keyless entry and go with illuminated door handles
- Wireless phone charger
- Car2X intelligent vehicle networking

EXTERIOR EQUIPMENT

- Exclusive Dark Forest paint (optional)
- CUPRA and VZ logo lettering in Dark Chrome



INFOTAINMENT

Sennheiser[™] Premium Audio

SEATS AND TRIM

• Enceladus Grey CUP bucket seats

*The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.





CONNECTED BEYOND THE PHYSICAL





FORGOT WHERE YOU'VE PARKED?

Simply open the MyCUPRA app and you will be able to easily locate your vehicle in cities or large parking areas.

The GPS coordinates will give you the exact address and you are then able to navigate to it through the easy to use map.

IS MY CAR SECURE?

For those moments when you're unsure if you've locked your car.

Through the MyCUPRA app, authorised users can see and control the lock status of the doors and boot.

DETERMINE YOUR IDEAL TEMPERATURE

On those cold winter mornings, you'll no longer need to sit in your car while you wait for it to warm up and defrost.

With its remote temperature control, you can program the perfect temperature you want when sitting at the wheel, defrosting the windows in the process*.

WHEN IS MY SERVICE DUE?

You have enough things in your head to have to remember your next car service.

Activate automatic service scheduling and your chosen authorised service partner will contact you as soon as your vehicle detects the need of a service (inspection or relevant warning light).

*Feature only available on e-HYBRID and fully electric models.

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TAKE YOUR CONNECTIVITY TO THE MAX

Just download the MyCUPRA app, create an account with your personal data and introduce the chassis number of your car located on the left side of the windscreen. In only a few minutes, you will have your CUPRA in the palm of your hand.

ENROL YOUR CUPRA TO CONNECT



DOWNLOAD MYCUPRA APP





PLAY STORE

APP STORE

Notes: Some features may vary depending on the vehicle's configuration and equipment.

If you have any questions, you can call us free of charge at **00800 6000 4020** or write to us at **cupradigitalsupport@cupraofficial.com** or **cupra-id-support@cupraofficial.com**

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CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see exactly where you've parked your CUPRA.

CUPRA CONNECT offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA CONNECT services are available free for 10 years to all CUPRA owners, whilst CONNECT Plus can be accessed via a free trial for an initial three years. Both services can be renewed after their respective trial periods.





CUPRA CONNECT

FREE FOR 10 YEARS

Standard CUPRA CONNECT enables access to multiple features and benefits including:

- Battery Care mode
- Breakdown call
- Customer care
- CUPRA Plug & Charge
- CUPRA Public charging
- Data plan
- E-Manager
- EV Route planner
- Internet radio
- Low voltage battery protection
- Online destination import
- Online map update

- Online POI search
- Online route import
- Online vehicle maintenance
- Parking position
- Personalisation
- Profiles & timers
- Remote lock & unlock
- Remote park assist
- Store
- Vehicle Health Report
- Vehicle Status

CUPRA CONNECT PLUS

THREE YEARS FREE TRIAL

- Charging stations
- Connected Travel Assist
- CUPRA Charging map
- Online route information
- Online traffic information
- \cdot Parking stations
- Local hazard information

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SELECT YOUR BATTERY

	COMBINED RANGE (MILES)**	WLTP * CO₂G/KM	INSURANCE GROUP (1-50)	BIK 2025/26*	BASE PRICE (EXCL. VAT)	VAT @ 20.0%	RETAIL PRICE (P11D VALUE)	1ST YEAR RFL RATE 2025/26	1ST REG FEE 2025/26	RECOMMENDED ON THE ROAD PRICE
CUPRA Born V1 59 kWh 230PS e-Boost	Up to 264	0	26E	3%	£29,688.00	£5,938.00	£35,625.00	£10.00	£55.00	£35,690.00
CUPRA Born V1 79 kWh 230PS e-Boost	Up to 346	0	30E	3%	£32,063.00	£6,413.00	£38,475.00	£10.00	£55.00	£38,540.00
CUPRA Born V2 59 kWh 230PS e-Boost	Up to 264	0	27E	3%	£31,163.00	£6,233.00	£37,395.00	£10.00	£55.00	£37,460.00
CUPRA Born Exclusive Edition 59 kWh 230PS e-Boost**	Up to 262	0	28E	3%	£32,279.00	£6,456.00	£38,735.00	£10.00	£55.00	£38,800.00
CUPRA Born V2 79 kWh 230PS e-Boost	Up to 346	0	30E	3%	£33,275.00	£6,655.00	£39,930.00	£10.00	£55.00	£39,995.00
CUPRA Born V3 59 kWh 230PS e-Boost	Up to 259	0	27E	3%	£32,621.00	£6,524.00	£39,145.00	£10.00	£55.00	£39,210.00
CUPRA Born V3 79 kWh 230PS e-Boost	Up to 346	0	30E	3%	£34,783.00	£6,957.00	£41,740.00	£10.00	£55.00	£41,850.00
CUPRA Born VZ 79 kWh 326PS e-Boost	Up to 366	0	34E	3%	£37,296.00	£7,459.00	£44,755.00	£10.00	£55.00	£44,820.00

*BIK value is based on WLTP CO_2 and applicable from 01/07/2025.



^{**}Exclusive Edition only available to customers who currently own a SEAT or CUPRA vehicle in Retail.

^{***}The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate, and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRPs at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 01/07/2025. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

e-BOOST

WHAT IS e-BOOST?

With e-Boost, you'll have a surge of extra power available whenever you need it. By ramping up the already phenomenal output of the CUPRA Born, it gives you a burst of adrenaline-charged performance.

HOW DO I ACTIVATE e-BOOST?

Whenever the impulse takes you, press the satellite button on the right of your steering wheel to unleash an extra 20kW of electrifying power – or choose the e-Boost option in your CUPRA Drive Profile menu. Better yet, simply 'kick down' on the accelerator to trigger e-Boost in the purest, most dynamic way.

WHAT'S INCLUDED WITH e-BOOST?

The e-Boost package includes our CUPRA steering wheel with satellite buttons, designed to put unbridled performance at your fingertips. Just as importantly, it comes with enhanced front brake discs – capable of reining in all that incredible power.



RANGE

Up to 346 miles (combined weighted electrical range-WLTP)*

CHARGE

- 5-80%:
- 7.5 hours wallbox
- < 1hr rapid charge at public charging station*



SPEED

0-62mph = 7.1 seconds*







CHARGING AT HOME AND ON THE GO

CHARGING AT HOME

Charging your new CUPRA Born at home is likely to become part of your everyday routine, so we've made it simple.

There are two options for home charging, either via a traditional three-pin plug or a specially installed wallbox (the Mode 3 DC cable is standard equipment). Ohme is CUPRA's recommended supplier to install a wallbox at your home and guide you through the complete home charging journey. Ohme have a range of chargers with features such as smart scheduling to charge your CUPRA when the electricity rates are at their lowest.

KNOW YOUR POWER SUPPLIES

AC – Alternating Current DC – Direct Current

WHY DO WE RECOMMEND A WALLBOX IS INSTALLED TO CHARGE YOUR CUPRA BORN?

While a three-pin socket can charge your new CUPRA Born at home, a home wallbox is recommended due to the high energy demands and the significantly faster charge time. A 7.2kW wallbox can charge your CUPRA Born three times faster than with a three-pin plug. A home wallbox installed by an accredited installer like Ohme ensures that your car receives a full night of uninterrupted fast charge.

CHARGING ON THE GO

While you're out on the road, you can choose from a number of public charging points to top up your new CUPRA Born. Zapmap is a great website (zap-map.com) to locate suitable chargers across the UK.

COMBINED CHARGING SYSTEM (CCS)

AC and DC rapid charging is available at most public charging stations. Rapid chargers are the fastest way to charge an EV vehicle and often found in motorway services or in locations close to main roads. The CUPRA Born is equipped with CCS, which supplies high power direct or alternating current (DC/AC) to charge a battery to 80% quickly.

REGENERATIVE BRAKING

This is the recovery of energy usually lost when braking. CUPRA Born optimises braking energy to prolong its battery life and not reduce your range.



SELECT YOUR PAINT COLOUR

PREMIUM METALLIC



V1 | V2 | V3 | VZ | EXCLUSIVE EDITION





V1 | V2 | V3 | VZ | EXCLUSIVE EDITION







V1 | V2 | V3 | VZ | EXCLUSIVE EDITION



V1 | V2 | V3 | VZ | EXCLUSIVE EDITION





	V1	V2	EXCLUSIVE EDITION [*]	V3	٧Z	
19" 'TYPHOON' machined alloy wheels with 215/50 R19 tyres	▼ (59kWh)	▼ (59kWh)	▼	_	_	
20" 'THUNDERSTORM' machined alloy wheels with 215/45 R20 tyres	▽ (79kWh only)	▽ (79kWh only)	_	▼	▼	
20" 'HURRICANE' machined aero wheels with 235/40 R20 tyres	▼ (79kWh)	▼ (79kWh)	_	_	_	
Tool kit (with Tirefit)	▼ (79kWh)	▼ (79kWh)	_	▼ (79kWh)	▼	
Tool kit	▼ (59kWh)	▼ (59kWh)	▼	▼ (59 kWh)	_	

WHEELS AND TYRES

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	V1	V2	EXCLUSIVE EDITION	V3	VZ	
Grey exterior mirrors	▼	▼	▼	▼	▼	
Electrically adjustable, folding and heated door mirrors	▼	▼	▼	▼	▼	
Windshield wiper with light / rain sensor	▼	▼	▼	▼	▼	
Heat-insulated glass and acoustic windshield	▼	▼	\checkmark	▼	▼	
Full LED headlights	▼	▼	\checkmark	▼	▼	
LED rear lights	▼	▼	▼	▼	▼	
Full LED headlights with welcome home function and adverse weather function	▼	▼	\checkmark	▼	▼	
Dark tinted rear windows	_	▼	\checkmark	▼	▼	
Exterior VZ lettering	_	_	_	_		
Panoramic sunroof	\bigtriangledown	\bigtriangledown		\bigtriangledown	\bigtriangledown	

EXTERIOR EQUIPMENT



INFOTAINMENT

	V1	٧2	EXCLUSIVE EDITION	V3	٧Z	
CUPRA CONNECT: Safety and Service, Remote Access and Online Infotainment						
• Safety and Service:						
10 year licence included: Emergency call, Breakdown call,						
Service scheduling	▼	▼	▼	▼	▼	
Remote Access: 3 year license included:	•	•	•	•	•	
Battery charge, Remote climatisation, Remote profiles and timers, Online						
infotainment, Online traffic information, Online map update, Online route						
calculation, Dynamic POI, Online voice assistant						
Pilot (M):						
- Adaptive cruise control (with follow-to-stop) and speed-limiter						
- Front light assist	_	_	_	_	_	
- Navigation system with media and CUPRA CONNECT with online services	•	•	\bullet		•	
- Rear view camera system						
- Dynamic road sign display						
Pilot (L)*:						
- Top view camera (4 camera: 2 front & rear + 2 side cameras)						
- Rear traffic alert and lane change system with exit warning system						
- Travel assist		_			_	
- Intelligent park assist	\bigtriangledown	\bigtriangledown	\blacksquare	\bigtriangledown	\bigtriangledown	
- Emergency assist						
- Trained park assist						
- Remote Park Assist						

*Must be ordered with Tech M

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The CUPRA CONNECT services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA CONNECT services. Possible changes in technology may cause permanent unavailability of them.

INFOTAINMENT

	V1	٧2	EXCLUSIVE	V3	٧Z	
Tech (M) including: - Keyless Entry and Go with illuminated door handles - Wireless phone charger - Car2X – intelligent vehicle networking	\bigtriangledown	\bigtriangledown	▼	\bigtriangledown	▼	
Safety & NCAP pack: - Cruise control (with "follow-to-stop") - Car2X "High" variant	▼	▼	▼	▼	▼	
e-Call Service	▼	▼	▼	▼	_	
7 infotainment speakers	▼	▼	▼	▼	_	
Sennheiser™ premium audio	\bigtriangledown	\bigtriangledown	▼	\bigtriangledown	▼	
5.3" Digital Cockpit with 12.9" central display infotainment system	▼	▼	▼	▼	▼	
Voice assistant	▼	▼	▼	▼	▼	

The CUPRA CONNECT services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA CONNECT services. Possible changes in technology may cause permanent unavailability of them.

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INFOTAINMENT

	V1	V2	EXCLUSIVE	V3	VZ
Augmented-reality head-up display	-	▼	▼	▼	▼
Two front and two rear USB sockets (rear two are charge only)	▼	▼	▼	▼	▼
Wireless Full Link smartphone integration	▼	▼	▼	▼	▼
Bluetooth (without wireless charger)	▼	▼	▼	▼	▼
DAB (Digital Audio Broadcasting) and AM/FM radio	▼	▼	▼	▼	\checkmark



Y

	V1
Aluminium pedals	▼
Multi-coloured interior ambient lighting	▼
Smart light	\bigtriangledown
Climatronic dual-zone air conditioning	▼
Electric auxiliary air heater	▼
Heated, leather-wrapped multi-function steering wheel with satellite buttons (e-Boost only)	▼
CUPRA emblem on steering wheel	▼
Keyless Go	▼
Auto-dimming rear view mirror	▼
Preparation for alcohol interlock	▼

INTERIOR EQUIPMENT

1	V2	EXCLUSIVE EDITION	V3	VZ
	▼	▼	▼	▼
	▼	▼	▼	_
	\bigtriangledown	\bigtriangledown	\bigtriangledown	▼
	▼	▼	▼	▼
	▼	▼	▼	▼
	▼	▼	▼	▼
	▼	▼	▼	▼
	▼	▼	▼	▼
	▼	▼	▼	▼
	▼	▼	▼	▼

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	V1	V2	EXCLUSIVE	٧3	٧Z	
SEAQUAL® Yarn seat trim	▼	▼	\blacksquare	_	_	
Granite Grey Dinamica® front bucket seats; 12 way electrically adjustable, pneumatically adjustable lumbar support and massage function	_	_	_	▼	_	
CUP bucket seats with power seat adjustment, lumbar support and memory feature	-	_	_	_	▼	
Manual height adjustment for front seats	▼	▼	▼	-	_	
Unsplit rear seat bench, split folding backrest, without centre armrest	▼	▼	▼	_	_	
Unsplit rear seat bench, split folding backrest, with centre armrest	-	_	_	▼	▼	
Heated front seats	\bigtriangledown	▼		▼	▼	

SEATS AND TRIM

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V٦	٧2	EXCLUSIVE EDITION	٧3	VZ	
▼	▼	▼	▼	▼	
▼	▼	▼	▼	▼	
▼	▼	\checkmark	▼	▼	
▼	▼	\checkmark	▼	▼	
▼	▼	\blacksquare	▼	▼	
▼	▼	\checkmark	▼	▼	
▼	▼	\checkmark	▼	▼	
▼	▼	\checkmark	▼	▼	
▼	▼	\bullet	▼	▼	
_	_	_	_	▼	
			VI V2 EDITION V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V	VI V2 EDITION V3 V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V	V1 V2 EDITION V3 V2 V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V V

FUNCTIONAL AND MECHANICAL

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Y

V1

Attention and drowsiness assist	▼	
Tyre pressure monitoring system	▼	
Anti-theft alarm system, interior monitoring, backup horn, and towing protection	▼	
3-point seatbelts	▼	
Driver and front passenger airbags with front passenger airbag deactivation, side airbag in front with curtain airbag and interaction airbag in front	▼	
Visual and acoustic seatbelt reminder	▼	
Emergency steering support with turn assist	▼	
ISOFIX points in outer rear seats with top tether anchorage points	▼	
Wheel bolts with anti-theft protection	▼	
Extended safety system: proactive passenger protection system	▼	

SAFETY AND SECURITY

V2	EXCLUSIVE EDITION	V3	VZ	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	
▼	▼	▼	▼	

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Gear ratio 12,976	▼	▼
Gear ratio 7,915	_	_
11 kW AC charging capacity	▼	▼
Charging cable mode 3, type 2/3, 32 A	▼	▼
Without charging cable mode 2 (3-pin)	▼	▼
165 kW DC charging capacity (for 59kWh battery only)	▼	▼
175 kW DC charging capacity (for 79kWh battery only)	▼	▼
185 kW DC charging capacity	_	_

CHARGING TECHNOLOGY

V2	EXCLUSIVE EDITION	V3	VZ
▼	▼	▼	_
_	_	_	▼
▼	▼	▼	▼
▼	▼	▼	▼
▼	▼	▼	▼
▼	▼	▼	_
▼	_	▼	_
_	_	_	▼

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	V1	V2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @20%	RECOMMENDED RETAIL PRICE
19" 'TYPHOON' 31/2 machined alloy wheels in Glossy Black with details in Copper including tool kit (without Tirefit)	▽ (59kWh only)	▽ (59kWh only)	\bigtriangledown	_	_	£245.83	£49.17	£295.00
20" 'FIRESTORM' 31/5 machined alloy wheels in Glossy Black with wider performance tyres and Dynamic Chassis Control*	▽ (79kWh only)	▽ (79kWh only)	_	\bigtriangledown	\bigtriangledown	£695.83	£139.17	£835.00
20" 'TORNADO' machined alloy wheels forged in Glossy Black with performance tyres 235/40 R20	-	-	-	-	\bigtriangledown	£954.17	£190.83	£1,145.00
All season tyres 19" + 19" 'TYPHOON' machined alloy wheels in Sport Black	▽ (59kWh only)	▽ (59kWh only)	\bigtriangledown	-	-	£166.67	£33.33	£200.00
All season tyres 19" + 19" 'TYPHOON' machined alloy wheels in Glossy Black with details in Copper	▽ (59kWh only)	▽ (59kWh only)	\bigtriangledown	-	-	£366.67	£73.33	£440.00

WHEELS AND TYRES

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S	Ε	A	7_	
		-	-	-

	V1	V
Aurora Blue Dinamica® bucket seats	_	_

	V1	V2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @20%	RECOMMENDED RETAIL PRICE
Skyline – panoramic sunroof (closed)	\bigtriangledown	\bigtriangledown	▼	\bigtriangledown	\bigtriangledown	£829.17	£165.83	£995.00

S AND TRIM

V2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @20%	RECOMMENDED RETAIL PRICE	
-	-	\bigtriangledown	-	£162.50	£32.50	£195.00	

EXTERIOR EQUIPMENT



	V1	V2	EXCLUSIVE EDITION	V3	٧Z	BASIC PRICE	VAT @20%	RECOMMENDED RETAIL PRICE
Cargo pack (double boot floor, mode 2 charging cable 2.3kW)	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£283.33	£56.67	£340.00
Dynamic Pack including: - Dynamic Chassis Control suspension (front and rear) - Dynamic Chassis Control drive profile	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	▼	£691.67	£138.33	£830.00
Heat pump	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£808.33	£161.67	£970.00
Tech (M) including: - KESSY advanced with illuminated door handles - Wireless phone charger - Car2X - intelligent vehicle networking	\bigtriangledown	\bigtriangledown	▼	\bigtriangledown	▼	£450.00	£90.00	£540.00

INTERIOR EQUIPMENT

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	V1	٧2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @20%	RECOMMENDED RETAIL PRICE
Pilot (L) including***								
- Top view camera (4 camera: 2 front and rear + 2 side cameras)								
- Rear traffic alert and lane change system with exit warning system								
- Travel assist	\bigtriangledown	\bigtriangledown	\checkmark	\bigtriangledown	\bigtriangledown	£487.50	£97.50	£585.00
- Intelligent park assist								
- Trained park assist								
- Remote park assist								
Sennheiser™ premium audio	\bigtriangledown	\bigtriangledown	▼	\bigtriangledown	▼	£500.00	£100.00	£600.00
Heated front seats	\bigtriangledown	▼	▼	▼	▼	£383.33	£76.67	£460.00
Interior smart light	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	▼	£237.50	£47.50	£285.00

INTERIOR EQUIPMENT



ACCESSORIES

	V1	V2	EXCLUSIVE	V3	VZ	
All-weather floor mats	∇	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	
Boot luggage compartment tray	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	
Boot luggage compartment tray – double floor	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	
CUPRA car cover	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	
Mudflaps – front	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	
Mudflaps – back	∇	\bigtriangledown	∇	\bigtriangledown	\bigtriangledown	

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PAINT

		V1	V2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
STANDARD PAINT	Geyser Silver	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£0.00	£0.00	£0.00
METALLIC	Glacial White	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£579.17	£115.83	£695.00
	Midnight Black	\bigtriangledown	\bigtriangledown \bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£579.17	£115.83	£695.00
	Aurora Blue	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£829.17	£165.83	£995.00
SPECIAL PAINT	Dark Forest	_	-	-	_	\bigtriangledown	£829.17	£165.83	£995.00
	Vapor Grey	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	\bigtriangledown	£829.17	£0.00	£995.00

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	V1	V2	EXCLUSIVE EDITION	V3	VZ	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Black SEAQUAL® Yarn	▼	▼	▼	_	_	£0.00	£0.00	£0.00
Granite Grey Dinamica®	_	-	-	▼	-	£0.00	£0.00	£0.00
Aurora Blue Dinamica®	_	_	-	\bigtriangledown	_	£162.50	£32.50	£195.00
Enceladus Grey Microsuede	_	_	_	_	▼	£0.00	£0.00	£0.00

UPHOLSTERY

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VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO_2) emission level, measured in grams per kilometre (g/km). The table illustrates the duty you will pay based on the DVLA bandings.

The standard rate for Petrol, Diesel and Alternative Fuel Vehicles is £195. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £425 a year in vehicle tax.

For full details please refer to gov.uk/vehicle-tax-rate-tables



12-MONTH ROAD FUND LICENCE (RFL) RATE FOR PETROL, DIESEL AND ALTERNATIVE FUEL VEHICLES

CO ₂ g/km	1ST YEAR RATE
0	£10
1	£110
51	£130
76	£270
91	£350
101	£390
111	£440
131	£540
151	£1,360
171	£2,190
191	£3,300
226	£4,680
256	£5,490

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HOW TO CALCULATE YOUR LIABILITY

The BIK percentage value is based on the CO_2 emissions of the vehicle for the current tax year 2025/26.



BIK CALCULATION EXAMPLE: CUPRA BORN V1 59 kWh 230PS

P11D value (Recommended On The Road Price less RFL and first registration fee)	£35,690.00
WLTP CO ₂ emissions (g/km)	0
Company car BIK tax based on CO ₂ emission level	3%
Taxable BIK (for 2025/26 tax year): 3% of £35,690.00	£1,070.70

ANNUAL COMPANY CAR TAX 2025/26 (@20% INCOME TAX)

20% of £1,070.70

£214.14 per annum

MONTHLY COMPANY CAR TAX 2025/26 (@20% INCOME TAX)

£214.14 divided by 12

£17.85 per month

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	59 kWH 230PS (V1, V2, V3, EXCLUSIVE EDITION)	79 kWh 230PS (V1, V2, V3)	79 kWh 326PS (VZ)
Type (cylinders / valves per cylinder)	Permanent magnet synchronous electric motor	Permanent magnet synchronous electric motor	Permanent magnet synchronous electric motor
Maximum power (kW (PS) / rpm) ¹	170 (231) / 5300-7000	170 (231) / 5300-7000	240 (326) / 5300-7000
Maximum torque (Nm / rpm)	310 / 0-5000	310 / 0-5000	545 / 0-5000
Fuel supply system	Li-ion battery	Li-ion battery	Li-ion battery
Fuel type	Electric	Electric	Electric
Emission control	RDE 2	RDE 2	RDE 2

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

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TRANSMISSION AND PERFORMANCE

	59 kWh 230PS (V1, V2, V3, Exclusive Edition)	79 kWh 230PS (V1, V2, V3)	79 kWh 326PS (VZ)
Gearbox type	EQ310-1P	EQ310-1P	EQ550-1P
Maximum power (kW/PS) ¹	170 (231)	170 (231)	240 (326)
Maximum speed (km/h)	160	160	200
Maximum speed (mph) ²	99	99	124
Acceleration 0-62mph (s) (0-100 km/h (s))	6.7	7.1	5.6

	59 kWh 230PS (V1, V2, V3, Exclusive Edition)	79 kWh 230PS (V1, V2, V3)	79 kWh 326PS (VZ)
Gearbox type	EQ310-1P	EQ310-1P	EQ550-1P
Maximum power (kW/PS) ¹	170 (231)	170 (231)	240 (326)
Maximum speed (km/h)	160	160	200
Maximum speed (mph) ²	99	99	124
Acceleration 0-62mph (s) (0-100 km/h (s))	6.7	7.1	5.6

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^{1.} The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139. 2. Where law permits.

	59 kWh 230PS (V1, V2, V3, Exclusive Edition)	79 kWh 230PS (V1, V2, V3)	79 kWh 326PS (VZ)
Battery type	Li-ion	Li-ion	Li-ion
Battery voltage (v)	270-459	240-408	240-408
Battery capacity (net / gross) (kw/h)	59 / 63	77 / 82	79 / 84
Battery cells	108	288	192
Charge type (AC/DC)	AC / DC	AC / DC	AC / DC
Charging time AC 11kW 0-100%	6hrs 30 mins	8hrs	8hrs 30 mins
Charging time DC 165kW 10-80%	24 mins	_	_
Charging time DC 175kW 10-80%	_	28 mins	-
Charging time DC 185kW 10-80%	_	_	26 mins

BATTERY



	59 kWh 230PS (V1, V2, V3, Exclusive Edition)	79 kWh 230PS (V1, V2, V3)	79 kWh 326PS (VZ)
Electric consumption combined WLTP (kWh/100km)	15.6-17.6	15.7-17.9	14.9-16.7
Electric range WLTP (km)	427-379	571-497	595-530
Electric range WLTP (miles)	265.3-235.5	354.8-308.8	369.7-329.3

System			
Max power (kW/PS)	170 (231)	170 (231)	240 (326)
Max torque (Nm)	310	310	545

3. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 07/2025. For full details on fuel consumption, CO₂ figures and VED bands (Vehicle Excise Duty) please see page 32. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

ELECTRIC CONSUMPTION³ (WLTP)

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CHASSIS AND BRAKING SYSTEM

59 KWH 230PS (V1, V2, V3, EXCLUSIVE EDITION)

Front suspension

Rear suspension

Steering system

Turning circle diameter [wall to wall] (m)

Anti-lock Braking System (ABS)

Type (front / rear)

Front discs (mm)

Rear discs (mm)

79 KWH 230PS (V1, V2, V3) 79 KWH 326PS (VZ)

Independent type McPherson – coil springs – hydraulic dampers – stabilising bar

Multilink axle – coil springs – hydraulic dampers – stabilising bar

EPS (Electric Power Steering) with variable ratio

10.15

ABS, ESC, electromechanical brake booster and regenerative braking

Ventilated front brakes / drum brakes in rear axle

340 x 27

280

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WEIGHTS AND DIMENSIONS

	59 KWH 230PS (V1, V2, V3, EXCLUSIVE EDITION)	79 KWH 230PS (V1, V2, V3)	79 KWH 326PS (VZ)
Kerb weight [with driver] (kg)	1841	1977	1999
Permissible gross weight (kg)	2290	2420	2430

Boot capacity (I)	385	385	385
Number of seats	5	5	5







*Model with: 215.45 R20 95T

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BATTERY

	59 kWh	79 kWh
Energy (gross)	63 kWh	84 kWh
Energy (net)	59 kWh	79 kWh

FAST CHARGING (DC)

	59 kWh	79 kWh
Charging time DC 165 kW 10-80% SOC	0:24h	_
Charging time DC 185 kW 10-80% SOC	_	0:26h

CHARGING TIME (AC)

	59 kWh	79 kWh
Charging time AC 2.3 kW 0-100% SOC	29h	39h
Charging time AC 11 kW 0-100% SOC	6:30h	8:30h

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YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know. Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.

You'll see more in-depth information on your tyres while configuring your car. Click **here** to start building your CUPRA now.



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ENERGY EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your energy consumption, with tyres rated as class A being the most efficient.

WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class-A being the quietest and C the loudest.



WARRANTIES

FIVE-YEAR MANUFACTURER WARRANTY

All new CUPRA's ordered on or after 03/04/2024 in the UK, come with a five-year/90,000 mile warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further three years up to a maximum of 90,000 miles (whichever is soonest).

BATTERY WARRANTY

The batteries for battery electric vehicles (BEVs) are warranted against all defects in materials and workmanship for eight years or up to 100,000 miles, whichever comes first.

A gradual reduction in battery energy content over time is a normal feature of high voltage battery and does not constitute a warrantable defect. For BEVs, the battery energy content degradation warranty lasts for eight years or up to 100,000 miles, whichever comes first. Where the battery energy content of the high voltage battery is measured by a CUPRA authorised repairer and is found to be less than 70% during the warranty period, then it will be repaired or replaced under warranty subject to conditions. For full details, please go to the CUPRA UK website.

THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 month parts warranty.



CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Retailer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of one year. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2026. While CUPRA makes every effort to make sure that specifications are accurate at time of going to press (07/2025), you should always check details with your CUPRA Retailer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.





CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process, the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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