



The SEAT Arona.

Pricing and specification list.



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Why **easy**move?

We've made it really simple to pick the SEAT Arona that's right for you. There are six individual trims, each with their own unique equipment and appeal.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Arona with your favourite colour and contrasting roof.

And that's it. It couldn't be easier to do your thing.



1. Pick your trim.



01. **Arona SE.** The Essential One.

02. **Arona SE Technology.** The Connected One.

03. **Arona FR.** The Adventurous One.

04. **Arona FR Red Edition.** The Stylish One.

05. **Arona FR Sport.** The Sporty One.

06. **Arona XCELLENCE.** The Indulgent One.

07. **Arona XCELLENCE Lux.** The Luxury One.

Arona SE.

The Essential One.

From £19,215*

The Arona SE is equipped to let you do your thing every day. From front assist that helps you avoid getting up close to the vehicle ahead, LED Daytime Running Lights so you can see and be seen 24/7, to a 6.5" touchscreen media system so you're free to listen to whatever gets you going for the journey.

Key specifications for the SE trim

Wheels and tyres

- 17" 'Dynamic' 26/1 alloy wheels with 205/55 R17 tyres

Exterior equipment

- Contrast roof
- Door mirrors (electrically adjustable)
- LED Daytime Running Lights (DRLs)
- Metallic paint

Infotainment

- Media system colour - 6.5" colour touchscreen
- Bluetooth® audio streaming and handsfree system
- AM/FM radio with DAB (Digital Audio Broadcasting)
- Full Link smartphone integration
- SEAT Connect: Safety Service and Remote

Seats and trim

- Leather steering wheel, gear knob & handbrake

Functional and mechanical

- Cruise control and speed limiter
- Air conditioning
- Electric front and rear windows

Safety and security

- Tiredness recognition system
- Hill hold control
- Emergency brake assist (EBA) and front assist

01. 17" 'Dynamic' alloy wheels.

02. Orgad Blue cloth.

*Price for Arona SE 1.0 TSI EVO 95PS.

The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.



Model shown: Arona SE in White with Midnight Black roof.



Arona SE Technology.

The Connected One.

From £20,110*

Keep doing your thing, by bringing everything you do into your car. Full Link connects you to your calls, messages, social media, music streaming and more. With a wireless charger, your phone will never run out of juice. And with a sat nav, you'll always know exactly where you're going in life.

In addition to the SE trim

Infotainment

- Connectivity pack plus
 - Media system plus with 8" colour touchscreen and proximity sensor
 - Navigation system with 3D map display and voice control
 - Wireless phone charger
 - USB type C port

Functional and mechanical

- Parking sensors (rear)

*Price for Arona SE Technology 1.0 TSI EVO 95PS.

01. 17" 'Dynamic' alloy wheels.

02. Orgad Blue cloth.



Model shown: Arona SE Technology in Desire Red metallic paint with Midnight Black roof.



Arona FR.

The Adventurous One.

From £22,570*

Start your adventure with the Arona FR with head-turning LED headlights, 17" alloy wheels and dark tinted windows. Enjoy the thrill of the road with sports seats and the SEAT drive profile which you can customise to suit your driving style.

In addition to the SE Technology trim

Wheels and tyres

- 17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres

Exterior equipment

- Dark tinted rear windows
- Door mirrors (roof coloured)
- Door mirrors (electronically adjustable, folding and heated)
- Full LED headlights (LED headlights – dipped and mainbeam, front fog lights and rear fog light)
- Coming and leaving home headlight function
- Front grille frame in chrome
- Twin exhaust pipe styling (hidden exhaust pipe)
- LED rear tail lights and licence plate lights
- Roof rails (chrome)
- Window trim (chrome)

Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

Seats and trim

- Black interior roof
- Dashboard (leatherette)
- Front sport seats
- Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob and handbrake

Functional and mechanical

- Auto-dimming rear view mirror
- Dual-zone climate control
- Aircare filter
- Rain-sensing wipers
- SEAT drive profile
- Steering wheel-mounted gearshift paddles (DSG models only)

Safety and security

- Alarm with back-up horn and tow-away protection

01. 17" 'Dynamic' alloy wheels.

02. Nora Black FR cloth.



Model shown: Arona FR in Magnetic Grey metallic paint with Midnight Black roof.



*Price for Arona FR 1.0 TSI 110PS.

Arona FR Red Edition.

The Stylish One.

From £22,500*

Step out in style with the limited Arona FR Red Edition. With it's 18" 'Performance' alloy wheels complemented by red brake calipers, you can't fail to make a statement. Including Dynamic Chassis Control and heated front seats, you can travel in style as well as comfort.

In addition to the FR trim

Wheels and tyres

- 18" 'Performance' alloy wheels
- Red brake calipers

Seats and trim

- Red stitching in seatbelts

Functional and mechanical

- SEAT Drive Profile including Dynamic Chassis Control
 - Four different modes (Normal-Sport-Eco-Individual)
 - Steering response
 - Throttle response
 - Gear shift mode (only DSG models)
 - Dynamic Chassis Control
- Heated front seats

*Price is for Arona FR Red Edition 1.0 TSI 110PS.
Available to order from 18th May 2021.

01. 18" 'Performance' alloy wheels with red rear brake calipers.

02. Nora Black FR cloth.



Model shown: Arona FR Red Edition in Desire Red metallic paint with Black roof



Arona FR Sport.

The Sporty One.

From £23,640*

Sometimes you need to make your own powerful statement. Make yours with striking 18" 'Performance' alloy wheels, dark tinted windows, and evocative twin exhaust pipes, while keeping tabs on performance via a driver-focused digital cockpit – the ultimate in sporty appeal.

In addition to the FR trim

Wheels and tyres

- 18" 'Performance' 26/2 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital Cockpit

Seats and trim

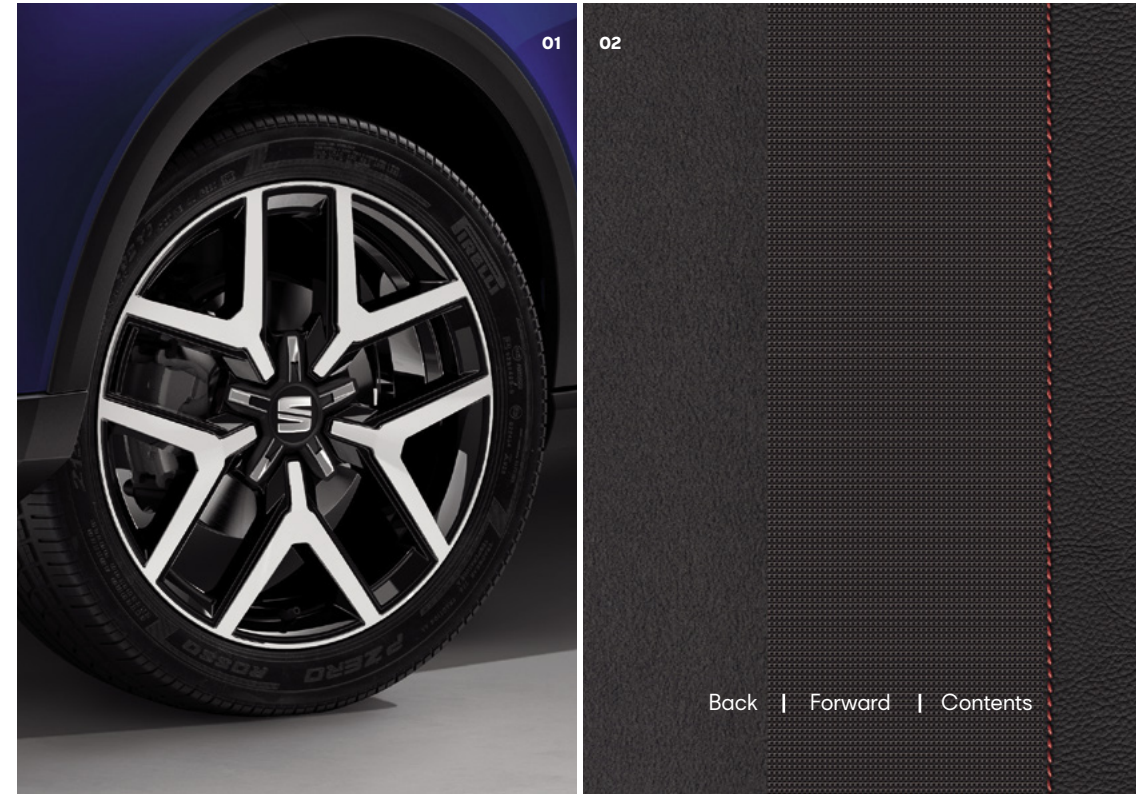
- Microsuede Upholstery

Functional and mechanical

- Heated front seats



Model shown: Arona FR Sport in Mystery Blue metallic paint with Magnetic Grey roof.



- 01.** 18" 'Performance' alloy wheels.
02. Microsuede with red stitching.

*Price is for Arona FR Sport 1.0 TSI 110PS.

Arona XCELLENCE.

The Indulgent One.

From £23,290*

Love every minute of going your own way with an indulgent level of interior comfort. Enjoy things from the get-go, with hands-free unlocking and an engine that starts at the touch of a button. Feel reassured with blind spot detection and rear cross traffic alert to make lane changing and manoeuvring a breeze.

In addition to the SE Technology trim

Wheels and tyres

- 17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres

Exterior equipment

- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors (roof coloured)
- Front grille with hotstamping
- Full LED headlights
 - LED headlights (dipped and mainbeam)
 - Front fog lights and rear fog light
- Coming and leaving home headlight function
- Roof rails (chrome)
- Window trim (chrome)

Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

Seats and trim

- Black interior roof
- Central console with storage net
- Dashboard (white)
- Front seat with back storage pockets

Storage pack:

- Front centre armrest
- Drawer under front passenger seat
- Rack under driver's seat
- Mounting fixture in luggage compartment

Functional and mechanical

- Adaptive Cruise Control (ACC)
- Auto-dimming rear view mirror
- Dual-zone climate control
- Aircare filter
- KESSY (Keyless entry & go)
- Rain-sensing wipers

Safety and security

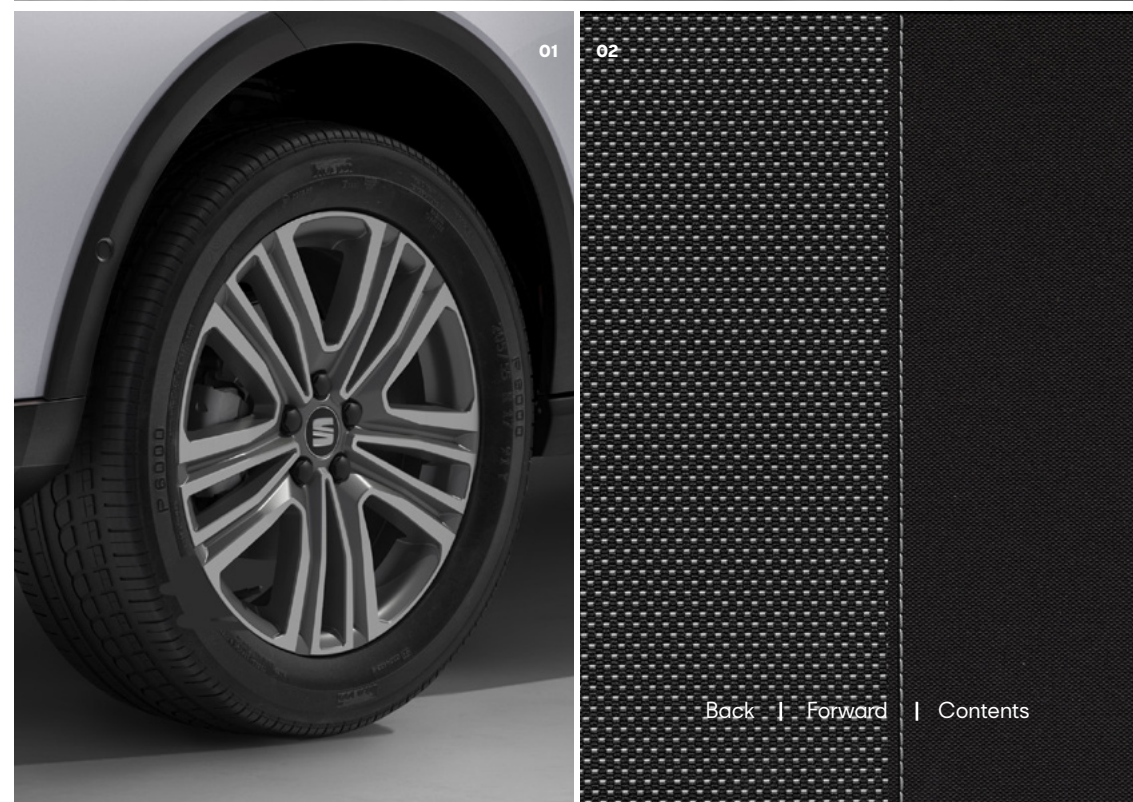
- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection

01. 17" 'Dynamic' machined alloy wheels.

02. Titan Black cloth with contrast stitching.



Model shown: Arona XCELLENCE in Nevada White metallic paint with Midnight Black roof.



Arona XCELLENCE Lux.

The Luxury One.

From £24,840*

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive. From park assist that lets you know a parking space is big enough, to a driver-focused digital cockpit so you can keep track of performance, it's never been easier to control exactly how you want to do your thing.

In addition to the XCELLENCE trim

Wheels and tyres

- 18" 'Performance' 26/1 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital cockpit

Seats and trim

- Dashboard (leatherette)
- Microsuede upholstery

Functional and mechanical

- Park assist (self parking functionality)
- Parking sensors (front)
- Rear view camera
- Heated front seats

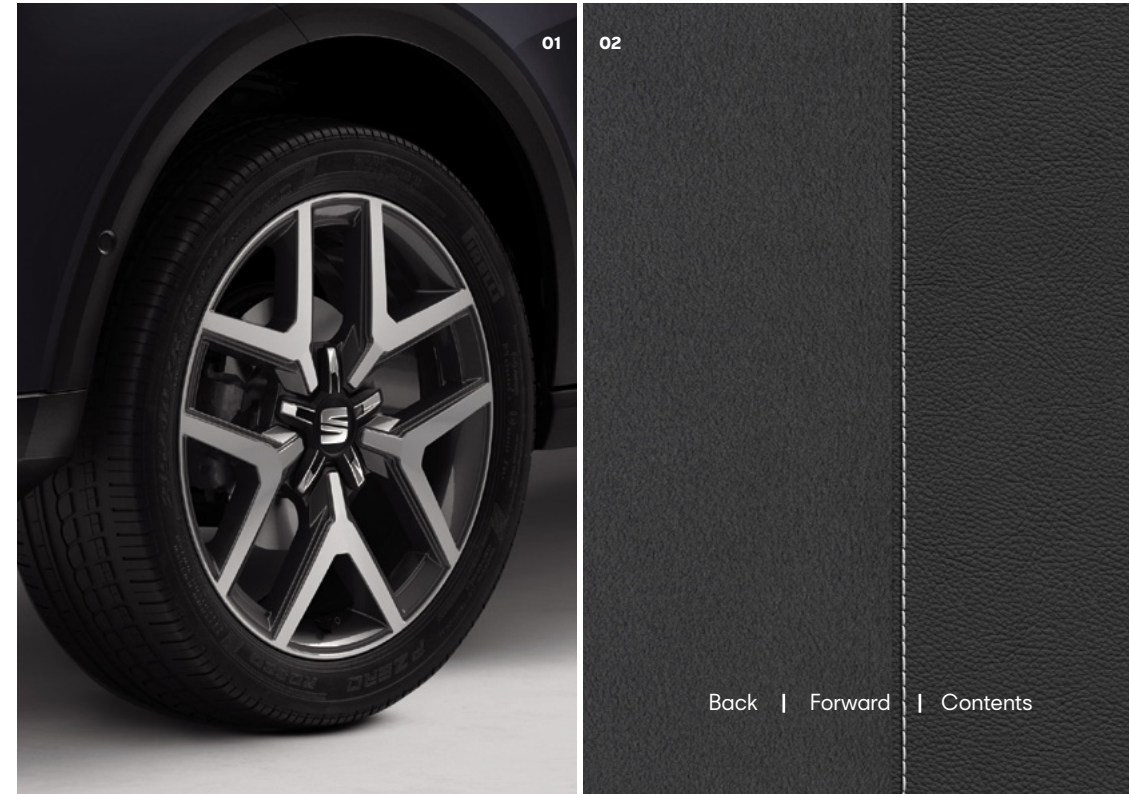
*Price is for Arona XCELLENCE Lux 1.0 TSI 110PS.

01. 18" 'Performance' alloy wheels.

02. Microsuede with white stitching.



Model shown: Arona XCELLENCE Lux in Desire Red with Midnight Black roof.



2. Pick your engine.

	Derivative	Fuel	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2021/22*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2021/22	1st reg fee 2021/22	Recommended On The Road Price
SE	1.0 TSI 95PS	P	124	47.1-51.4	9E	28%	£15,816.67	£3,163.33	£18,980.00	£180.00	£55.00	£19,215.00
	1.0 TSI DSG-auto 110PS	P	134	42.8-47.9	11E	30%	£16,850.00	£3,370.00	£20,220.00	£220.00	£55.00	£20,495.00
SE Technology	1.0 TSI EVO 95PS	P	124	47.1-51.4	9E	28%	£16,562.50	£3,312.50	£19,875.00	£180.00	£55.00	£20,110.00
	1.0 TSI DSG-auto 110PS	P	134	42.8-47.9	11E	30%	£17,595.83	£3,519.17	£21,115.00	£220.00	£55.00	£21,390.00
FR	1.0 TSI 110PS	P	121	47.1-53.3	12E	28%	£18,612.50	£3,722.50	£22,335.00	£180.00	£55.00	£22,570.00
	1.0 TSI DSG-auto 110PS	P	134	42.8-47.9	13E	30%	£19,512.50	£3,902.50	£23,415.00	£220.00	£55.00	£23,690.00
	1.5 TSI DSG-auto 150PS	P	140	42.2-45.6	18E	32%	£19,750.00	£3,950.00	£23,700.00	£220.00	£55.00	£23,975.00

Some derivatives only available from stock.

*BIK value is based on WLTP CO₂'s and applicable from 06/04/2021.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,245 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 04/05/2021.

2. Pick your engine.

	Derivative	Fuel	WLTP CO ₂ g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2021/22*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2021/22	1st reg fee 2021/22	Recommended On The Road Price
FR Red Edition	1.0 TSI 110PS	P	124	471-51.4	TBC	28%	£18,554.17	£3,710.83	£22,265.00	£180.00	£55.00	£22,500.00
	1.0 TSI DSG-auto 110PS	P	137	42.8-47.1	TBC	31%	£19,454.17	£3,890.83	£23,345.00	£220.00	£55.00	£23,620.00
	1.5 TSI DSG-auto 150PS	P	143	42.2-44.8	TBC	32%	£19,691.67	£3,938.33	£23,630.00	£220.00	£55.00	£23,905.00
FR Sport	1.0 TSI 110PS	P	124	471-51.4	13E	28%	£19,504.17	£3,900.83	£23,405.00	£180.00	£55.00	£23,640.00
	1.0 TSI DSG-auto 110PS	P	137	42.8-47.1	13E	31%	£20,404.17	£4,080.83	£24,485.00	£220.00	£55.00	£24,760.00
	1.5 TSI DSG-auto 150PS	P	143	42.2-44.8	19E	32%	£20,641.67	£4,128.33	£24,770.00	£220.00	£55.00	£25,045.00
XCELLENCE	1.0 TSI 110PS	P	120	471-53.3	12E	28%	£19,212.50	£3,842.50	£23,055.00	£180.00	£55.00	£23,290.00
	1.0 TSI DSG-auto 110PS	P	134	42.8-47.9	13E	30%	£20,045.83	£4,009.17	£24,055.00	£220.00	£55.00	£24,330.00
XCELLENCE Lux	1.0 TSI 110PS	P	125	471-51.4	13E	29%	£20,504.17	£4,100.83	£24,605.00	£180.00	£55.00	£24,840.00
	1.0 TSI DSG-auto 110PS	P	138	42.8-46.3	13E	31%	£21,337.50	£4,267.50	£25,605.00	£220.00	£55.00	£25,880.00

Some derivatives only available from stock. FR Red Edition available to order from 18th May 2021.

*BIK value is based on WLTP CO₂'s and applicable from 06/04/2021.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,245 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 04/05/2021.

3. Pick your colour.

For full bi-colour roof combinations and availability, see next page.

Print and screen view do not provide an exact representation of colour.
Please refer to the paint colour moulds at your local SEAT Retailer.
Some colours only available from stock.



White¹

SE SE Tech FR FR Red FRS XC XCL



Nevada White²

SE SE Tech FR FR Red FRS XC XCL



Magnetic Grey²

SE SE Tech FR FR Red FRS XC XCL



Midnight Black²

SE SE Tech FR FR Red FRS XC XCL



Desire Red²

SE SE Tech FR FR Red FRS XC XCL



Emocion Red¹

SE SE Tech FR FR Red FRS XC XCL



Mystery Blue²

SE SE Tech FR FR Red FRS XC XCL

SE SE SE Tech SE Technology FR FR FR Red FR Red Edition FRS FR Sport XC XCELLENCE XCL XCELLENCE Lux ¹Non-metallic ²Metallic

3. Pick your roof colour.

■ Standard

There is no additional cost on any exterior colour or bi-colour roof.
Some colours only available from stock.



01



02

Magnetic Grey¹ SE SE Tech FR FR Red FRS XC XCL

Midnight Black¹ SE SE Tech FR FR Red FRS XC XCL

	SE			SE Technology			FR			FR Red Edition			FR Sport			XCELLENCE			XCELLENCE Lux		
	Roof colour			Roof colour			Roof colour			Roof colour			Roof colour			Roof colour			Roof colour		
	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black	Body colour	01 Grey	02 Black
White	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Emocion Red	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Mystery Blue	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Magnetic Grey	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Desire Red	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Midnight Black	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Nevada White	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Door mirrors match body colour							Door mirrors match roof colour														

SE SE SE Tech SE Technology FR FR FR Red FR Red Edition FRS FR Sport XC XCELLENCE XCL XCELLENCE Lux ¹Metallic

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Wheels and tyres							
17" 'Dynamic' 26/1 alloy wheels with 205/55 R17 tyres	■	■	–	–	–	–	–
17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres	–	–	–	–	–	■	–
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	–	–	■	–	–	–	–
18" 'Performance' 26/1 alloy wheels with 215/45 R18 tyres	–	–	–	–	–	–	■
18" 'Performance' 26/2 alloy wheels with 215/45 R18 tyres	–	–	–	■	■	–	–
Emergency tyre repair kit	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Exterior equipment							
Contrast roof	■	■	■	■	■	■	■
Dark tinted rear windows	-	-	■	■	■	-	-
Door mirrors (body coloured)	■	■	-	-	-	-	-
Door mirrors (roof coloured)	-	-	■	■	■	■	■
Door mirrors (electrically adjustable)	■	■	-	-	-	-	-
Door mirrors (electrically adjustable, folding and heated)	-	-	■	■	■	■	■
Front fog lights with cornering function and rear fog light	■	■	-	-	-	-	-
Twin Halogen Headlights	■	■	-	-	-	-	-
Full LED headlights: LED headlights (dipped and mainbeam), Front fog lights and rear fog light	-	-	■	■	■	■	■
Coming & leaving home headlight function	-	-	■	■	■	■	■
Front grille frame in chrome	-	-	■	■	■	■	■
Front grille with hotstamping	-	-	-	-	-	■	■
Hidden exhaust pipe	■	■	-	-	-	■	■
Twin exhaust pipe styling (hidden exhaust pipe)	-	-	■	■	■	-	-
LED Daytime Running Lights (DRLs)	■	■	■	■	■	■	■
Halogen rear tail lights and LED licence plate lights	■	■	-	-	-	-	-
LED rear tail lights and licence plate lights	-	-	■	■	■	■	■
Metallic paint	■	■	■	■	■	■	■
Black roof rails and window surrounds	■	■	-	-	-	-	-
Chrome roof rails and window surrounds	-	-	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Infotainment							
Bluetooth* audio streaming and handsfree system	■	■	■	■	■	■	■
Digital cockpit	–	–	–	–	■	–	■
Media system colour: 6.5" colour touchscreen, USB-C port	■	–	–	–	–	–	–
Connectivity pack plus: Media system plus with 8" colour touchscreen and proximity sensor, Navigation system with 3D map display and voice control, wireless phone charger, two USB-C ports	–	■	■	■	■	■	■
AM/FM radio with DAB (Digital Audio Broadcasting)	■	■	■	■	■	■	■
Full Link smartphone integration: (Mirror Link, Apple CarPlay, Google Android Auto)	■	■	■	■	■	■	■
Six speakers	■	■	■	■	■	■	■
SEAT Connect: Safety, Service and Remote Safety & Service: 10 year subscription included: Private emergency call, breakdown call, service scheduling Remote Access: 12 month subscription included: Driving data, parking position, remote lock and unlock, anti-theft/area/speed alert	■	–	–	–	–	–	–
SEAT Connect: Safety, Service, Remote & Online: Online infotainment: 12 month subscription included: Online map update, online traffic information, online route calculation, parking and petrol stations	–	■	■	■	■	■	■
The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.							
Interior equipment							
Interior ambient lighting	–	–	■	■	■	■	■
Front courtesy light with front reading light	■	■	■	■	■	■	■
Interior chrome pack	■	■	■	■	■	■	■
Interior light in footwell, central console and door panel	–	–	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Seats and trim							
Grey interior roof	■	■	–	–	–	–	–
Black interior roof	–	–	■	■	■	■	■
Central console with storage net	–	–	–	–	–	■	■
Dashboard (grey plastic)	■	■	–	–	–	–	–
Dashboard (leatherette)	–	–	■	■	■	–	■
Dashboard (white)	–	–	–	–	–	■	–
Double boot floor	■	■	■	■	■	■	■
Front seats with back storage pockets	–	–	–	–	–	■	■
Front sport seats	–	–	■	■	■	–	–
Height-adjustable front seats	■	■	■	■	■	■	■
Leather steering wheel, gear knob & handbrake	■	■	–	–	–	■	■
Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake	–	–	■	■	■	–	–
Microsuede upholstery	–	–	–	–	■	–	■
Split folding rear seats (60/40)	■	■	■	■	■	■	■
Storage pack: Front centre armrest, draw under front passenger seat, rack under driver's seat, mounting fixture in luggage compartment	–	–	–	–	–	■	■
Two front and three rear height-adjustable headrests	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Functional and mechanical							
Cruise control and speed limiter	■	■	■	■	■	–	–
Adaptive Cruise Control (ACC)	–	–	–	–	–	■	■
Air conditioning	■	■	–	–	–	–	–
Dual-zone climate control	–	–	■	■	■	■	■
Dust and pollen filter	■	■	–	–	–	–	–
Aircare filter	–	–	■	■	■	■	■
Dimming rear view mirror	■	■	–	–	–	–	–
Auto-dimming rear view mirror	–	–	■	■	■	■	■
Electric front and rear windows	■	■	■	■	■	■	■
KESY (Keyless entry & go)	–	–	–	–	–	■	■
Park assist (self parking functionality)	–	–	–	–	–	–	■
Parking sensors (front)	–	–	–	–	–	–	■
Parking sensors (rear)	–	■	■	■	■	■	■
Rain-sensing wipers	–	–	■	■	■	■	■
Rear view camera	–	–	–	–	–	–	■
SEAT drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode (only DSG models)	–	–	■	■	■	–	–
Red Pack: Red rear brake calipers, SEAT Drive Profile including Dynamic Chassis Control	–	–	–	■	–	–	–
Steering wheel-mounted gearshift paddles (DSG models only)	–	–	■	■	■	–	–
Suspension (comfort)	■	■	–	–	–	■	■
Heated front seats	–	–	–	■	■	–	■

Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Red Edition	FR Sport	XCELLENCE	XCELLENCE Lux
Instrument panel							
RPM counter, trip computer, outside temperature gauge, digital clock, instrument lighting with brightness control, low fuel warning light, 'lights on' reminder, gearshift indicator	■	■	■	■	■	■	■
Safety and security							
Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection	–	–	■	■	■	■	■
Driver & Front passenger airbags	■	■	■	■	■	■	■
Side airbags in front with curtain airbag	■	■	■	■	■	■	■
Side Assist (Blind spot monitoring)	–	–	–	–	–	■	■
Protective side molding	■	■	■	■	■	■	■
Electronic stability control (ESC)	■	■	■	■	■	■	■
Electronic engine immobiliser	■	■	■	■	■	■	■
ISOFIX points in outer rear seats with top tether anchorage points	■	■	■	■	■	■	■
Three-point seatbelts on all rear seats	■	■	■	■	■	■	■
Tyre pressure monitoring system	■	■	■	■	■	■	■
Tiredness recognition system	■	■	■	■	■	■	■
Hill hold control	■	■	■	■	■	■	■
Seat belt reminder for front and rear seats	■	■	■	■	■	■	■
Locking wheel bolts	■	■	■	■	■	■	■
Emergency Brake Assist (EBA) and front assist	■	■	■	■	■	■	■

Option prices.

■ Standard □ Optional

	SE	SE Technology	FR	FR Sport	XCELLENCE	XCELLENCE Lux	Basic price	VAT @ 20%	Recommended retail price
Wheels and tyres									
Space saver spare wheel (in lieu of standard tyre repair kit)	□	□	□	□	□	□	£91.67	£18.33	£110.00
Exterior equipment									
Towing device (includes 18" spare wheel)	□	□	□	□	□	□	£541.67	£108.33	£650.00
Functional and mechanical									
Alarm with back-up horn	□	□	■	■	■	■	£141.67	£28.33	£170.00
Infotainment									
BeatsAudio™: including 18" space saving spare wheel and luggage compartment lining	–	□	□	□	–	–	£391.67	£78.33	£470.00

Vehicle excise duty.

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). The table below illustrates the duty you will pay based on the DVLA bandings.

12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Cars registered on or after 1 April 2021

CO ₂ g/km	1st year rate – Petrol / Diesel	1st year rate – Alternative Fuel Vehicles (AFVs)
0	£0	£0
1	£10	£0
51	£25	£15
76	£115	£105
91	£140	£130
101	£160	£150
111	£180	£170
131	£220	£210
151	£555	£545
171	£895	£885
191	£1,345	£1,335
226	£1,910	£1,900
256	£2,245	£2,235

The standard rate for Petrol and Diesel is £155 and £145 for Alternative Fuel Vehicles. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £335 a year in vehicle tax, from the second time the vehicle is taxed.

For full details please refer to gov.uk/vehicle-tax-rate-tables

Benefit in kind tax.

How to calculate your liability

The BIK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2021/22.

BIK calculation example: Arona SE 1.0 TSI 95PS

P11D value (OTR price less RFL and first registration fee)	£18,980.00
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WLTP CO ₂ emissions (g/km)	124
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Company car BIK tax based on CO ₂ emission level	28%
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Taxable BIK (for 2021/22 tax year): 28% of £18,980.00	£5,314.40
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Annual Company Car Tax 2021/22 (@20% Income Tax)

20% of £5,314.40	£1,062.88 per annum
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Monthly Company Car Tax 2021/22 (@20% Income Tax)

£1,062.88 divided by 12	£88.57 per month
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Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
Engine				
Type (cylinders / valves per cylinder)	3 / 4	3 / 4	3 / 4	4 / 4
Displacement (cc)	999	999	999	1498
Bore and stroke (mm)	74.5 x 76.4	74.5 x 76.4	74.5 x 76.4	74.5 x 85.9
Compression ratio	10.5	10.5	10.5	10.5
Maximum power (PS / kW / rpm) ¹	95 (70) / 5000-5500	110 (81) / 5500	110 (81) / 5500	150 (110) / 5000-6000
Maximum torque (Nm / lb.ft / rpm)	175 / 2000-3500	200 / 2000-3500	200 / 2000-3500	250 / 1500-3500
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Unleaded petrol	Unleaded petrol	Unleaded petrol	Unleaded petrol
Emission control	RDE 2	RDE 2	RDE 2	RDE 2
Start/stop system	Yes	Yes	Yes	Yes
Energy recovery system	Yes	Yes	Yes	Yes
Performance				
Maximum speed (km/h)	182	190	190	210
Maximum speed (mph) ²	113	118	118	130
Acceleration 0-62mph (s)	11.5	10.3	10.1	8.2
Fuel consumption³ (WLTP)				
Combined mpg range	47.1-51.4	47.1-53.3	42.8-47.9	42.2-45.6

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

2. Where law permits.

3. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 04/05/2021.

Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
Trim & emission (WLTP) CO₂ (g/km)				
SE	124	–	134	–
SE Technology	124	–	134	–
FR	–	121	134	140
FR Red Edition	–	124	137	143
FR Sport	–	124	137	143
XCELLENCE	–	120	134	–
XCELLENCE Lux	–	125	138	–
Transmission				
Gearbox type	5-speed manual	6-speed manual	7-speed automatic	7-speed automatic
Chassis				
Front suspension	Independent McPherson type with coil springs and hydraulic shock absorber			
Rear suspension	Semi-rigid rear axle with coil springs and hydraulic shock absorber			
Steering system	C-EPS (Column Electric Power Steering)			
Turning circle diameter [wall to wall] (m)	10.6	10.6	10.6	10.6
Braking system				
Anti-lock Braking System (ABS)	Yes	Yes	Yes	Yes
Type (front/rear)	Ventilated front brakes / Drum-Disc brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle
Front discs (mm)	276 x 24	276 x 24	276 x 24	276 x 24
Rear discs (mm)	228 x 42	230 x 9	230 x 9	230 x 9

AdBlue®.

The use of AdBlue® helps the environment by reducing the number of harmful emissions created by diesel engines. For full details on fuel consumption, CO₂ figures and VED bands (Vehicle Excise Duty) please see page 23.

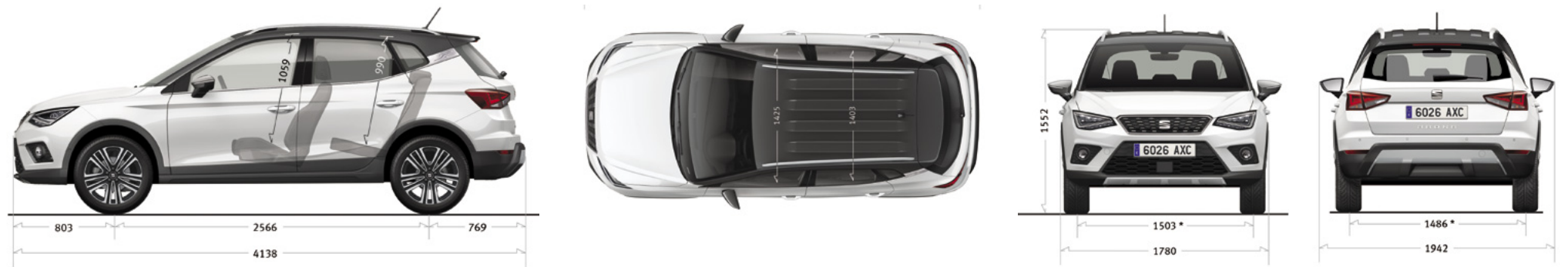
Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
Weights				
Kerb weight [with driver] (kg)	1164	1193	1210	1239
Permissible gross weight (kg)	1700	1720	1740	1760
Max. towing weight without brake (kg)	580	590	600	610
Max. towing weight with brake 8% (kg)	1100	1200	1200	1200
Max. towing weight with brake 12% (kg)	1000	1100	1100	1200

Dimensions

Boot capacity (l): 400

Fuel tank capacity (l): 40

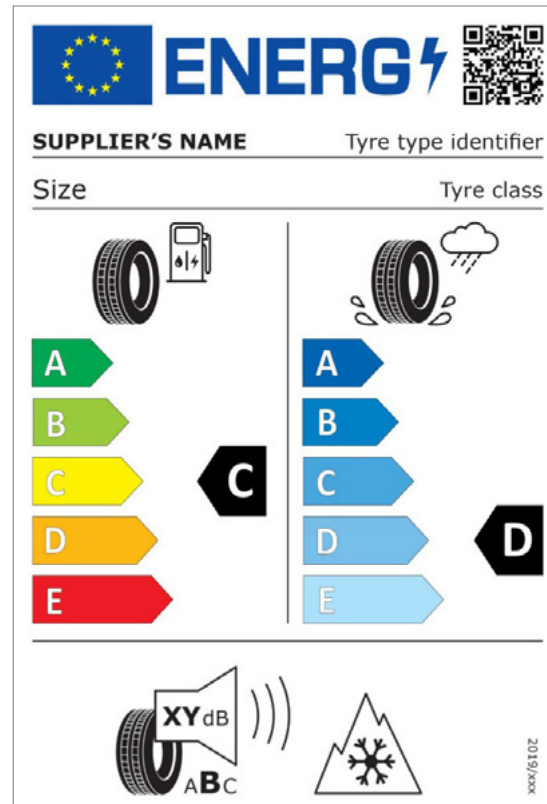


Your tyre label.

They may not be the first part of your SEAT you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know.

You'll see detailed information on your tyres and their technical specifications on the SEAT online car configurator. Click **here** to start building your SEAT now.

Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.



Fuel efficiency

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your fuel consumption, with tyres rated as class A being the most efficient.

Wet grip

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

External noise

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class A being the quietest and C the loudest.

Warranties & service plans.

☐ Optional

Extended Warranties		All trims	Basic price	VAT @ 20%	Recommended retail price
When you buy a new SEAT it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles SEAT Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your SEAT.	4 years/75,000 miles	<input type="checkbox"/>	£162.50	£32.50	£195.00
Please note: The SEAT Extended Manufacturer Warranty is only available at the time of ordering a new SEAT.	5 years/90,000 miles	<input type="checkbox"/>	£283.33	£56.67	£340.00

Extended Warranty for existing owners: If your existing warranty is about to expire, or if you haven't already got one in place, our Extended Warranty* is designed to protect you. For a quote, visit insurewithseat.co.uk

*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. SEAT Extended Warranty is sold and administered by Lawshield UK and underwritten by Volkswagen Versicherung AG. Terms, conditions, and eligibility criteria apply.

Service plan		All trims	Upfront payment	or	Monthly cost
New Fixed Price Service Plans are available for cars up to 12 months. You always know where you are with our fixed price plans which are inflation proof. Available at participating SEAT Retailers.					
Go to seat.co.uk/bookservice	Includes 1st and 2nd service	<input type="checkbox"/>	£414.00		24 monthly payments of £17.25
Prices are subject to change.					

The SEAT Warranty

Three-year Warranty.

All new SEAT's registered in the UK come with a three year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 (whichever is soonest).

Retailer Warranty.

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised SEAT Retailer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

Full details of the three-year warranty are available from your SEAT Retailer or repairer.

Warranties & service plans.

SEAT Extended Manufacturer Warranty

If you take out a SEAT Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three year warranty, but for up to five years. You can choose a SEAT Extended Manufacturer Warranty to last until the end of the 4th year/up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: SEAT Extended Manufacturer Warranty products are only available at the time of ordering your new SEAT.

Three-year Paint Warranty

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

Twelve-year Body Protection Warranty

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

SEAT Parts Warranty

SEAT parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

SEAT Car Insurance

Complimentary drive away cover

We want you to start enjoying your car from day one, and with our 5 day Drive Away Insurance you can. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call 0345 246 3519. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover. Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

Annual Car Insurance

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved technicians using only Genuine Parts and Paints
- Guaranteed courtesy car
- Windscreen cover
- Uninsured driver promise

- 24hr accident recovery
- Personal accident cover
- Personal belongings cover
- Child seat replacement

For more information or to get a quote, please visit insurewithseat.co.uk or alternatively call us on 0345 877 6555. We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.

SEAT Roadside Assistance (including European cover)

Any new SEAT purchased and registered in the UK from an authorised SEAT Retailer, is covered free by SEAT Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

Specifications

Specifications refer to Model Year 2021. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (04/2021), you should always check details with your SEAT Retailer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

*SEAT Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales No. 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Calls may be recorded. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, registration number 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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seat.co.uk