



# The new SEAT Arona.

Pricing and specification list.



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# Why **easy**move?

We've made it really simple to pick the SEAT Arona that's right for you. There are six individual trims, each with their own unique equipment and appeal.

**1** Pick the trim that sounds like your kind of car.

**2** Choose the engine that suits you.

**3** Personalise your Arona with your favourite colour and contrasting roof.

**And that's it. It couldn't be easier to do your thing.**





# 1. Pick your trim.



01. **Arona SE.** The Essential One.

02. **Arona SE Technology.** The Connected One.

03. **Arona FR.** The Adventurous One.

04. **Arona FR Sport.** The Sporty One.

05. **Arona XPERIENCE.** The Indulgent One.

06. **Arona XPERIENCE Lux.** The Luxury One.



# Arona SE.

## The Essential One.

**From £19,260\***

The Arona SE is equipped to let you do your thing every day. From front assist that helps you avoid getting up close to the vehicle ahead, Eco LED Daytime Running Lights so you can see and be seen 24/7, to a 8.25" touchscreen media system so you're free to listen to whatever gets you going for the journey.

### Key specifications for the SE trim

#### Wheels and tyres

- 17" 'Dynamic' machined alloy wheels

#### Exterior equipment

- Contrast roof
- Door mirrors (electrically adjustable)
- LED Daytime Running Lights (DRLs)
- Metallic paint

#### Infotainment

- Media system colour
  - 8.25" colour touchscreen
- Bluetooth® audio streaming and handsfree system
- AM/FM radio with DAB (Digital Audio Broadcasting)
- Wireless Full Link smartphone integration

- SEAT Connect: Safety Service and Remote

#### Seats and trim

- Leather steering wheel, gear knob & handbrake

#### Functional and mechanical

- Cruise control and speed limiter
- Air conditioning
- Electric front and rear windows

#### Safety and security

- Tiredness recognition system
- Hill hold control
- Emergency brake assist (EBA) and front assist

**01.** 17" 'Dynamic' alloy wheels.

**02.** Satin Black cloth.

\*Price for Arona SE 1.0 TSI EVO 95PS.

The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.



Model shown: Arona SE in Magnetic Grey with Black roof.





# Arona SE Technology.

## The Connected One.

**From £20,155\***

Keep doing your thing, by bringing everything you do into your car. Wireless Full Link connects you to your calls, messages, social media, music streaming and more. With a wireless charger, your phone will never run out of juice. And with a sat nav, you'll always know exactly where you're going in life.

### In addition to the SE trim

#### Infotainment

- Navigation system
  - 9.2" colour touchscreen and proximity sensor
  - Navigation system with 3D map display and voice control
  - Wireless phone charger
  - SEAT Connect: Safety, Service, Remote & Online As per SEAT Connect: Safety, Service and Remote plus....
  - Online infotainment: 12 month subscription included:
    - Online map update
    - Online traffic information
    - Online route calculation
    - Parking and petrol stations

#### Functional and mechanical

- Parking sensors (rear)

\*Price for Arona SE Technology 1.0 TSI EVO 95PS.

- 01.** 17" 'Dynamic' alloy wheels.  
**02.** Satin Black cloth.



Model shown: Arona SE Technology in Urban Silver metallic paint with Midnight Black roof.





# Arona FR.

## The Adventurous One.

**From £22,570\***

Start your adventure with the Arona FR with head-turning LED headlights, 17" alloy wheels and dark tinted windows. Enjoy the thrill of the road with sports seats and the SEAT drive profile which you can customise to suit your driving style.

### In addition to the SE Technology trim

#### Wheels and tyres

- 17" 'Dynamic' alloy wheels

#### Exterior equipment

- Dark tinted rear windows
- Door mirrors (roof coloured)
- Door mirrors (electronically adjustable, folding and heated)
- Coming and leaving home headlight function
- Roof rails (chrome)
- Window trim (chrome)

#### Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

#### Seats and trim

- Front sport seats
- Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob and handbrake

#### Functional and mechanical

- Dual-zone climate control
- Aircare filter
- Rain-sensing wipers
- SEAT drive profile
- Steering wheel-mounted gearshift paddles (DSG models only)

#### Safety and security

- Alarm with back-up horn and tow-away protection

**01.** 17" 'Dynamic' alloy wheels.

**02.** Navy and Black Cloth.

\*Price for Arona FR 1.0 TSI 110PS.



Model shown: Arona FR in Sapphire Blue metallic paint with Midnight Black roof.





# Arona FR Sport.

## The Sporty One.

**From £23,640\***

Sometimes you need to make your own powerful statement. Make yours with striking 18" 'Performance' alloy wheels, dark tinted windows, and evocative twin exhaust pipes, while keeping tabs on performance via a driver-focused digital cockpit – the ultimate in sporty appeal.

### In addition to the FR trim

#### Wheels and tyres

- 18" 'Performance' alloy wheels

#### Infotainment

- Digital Cockpit

#### Seats and trim

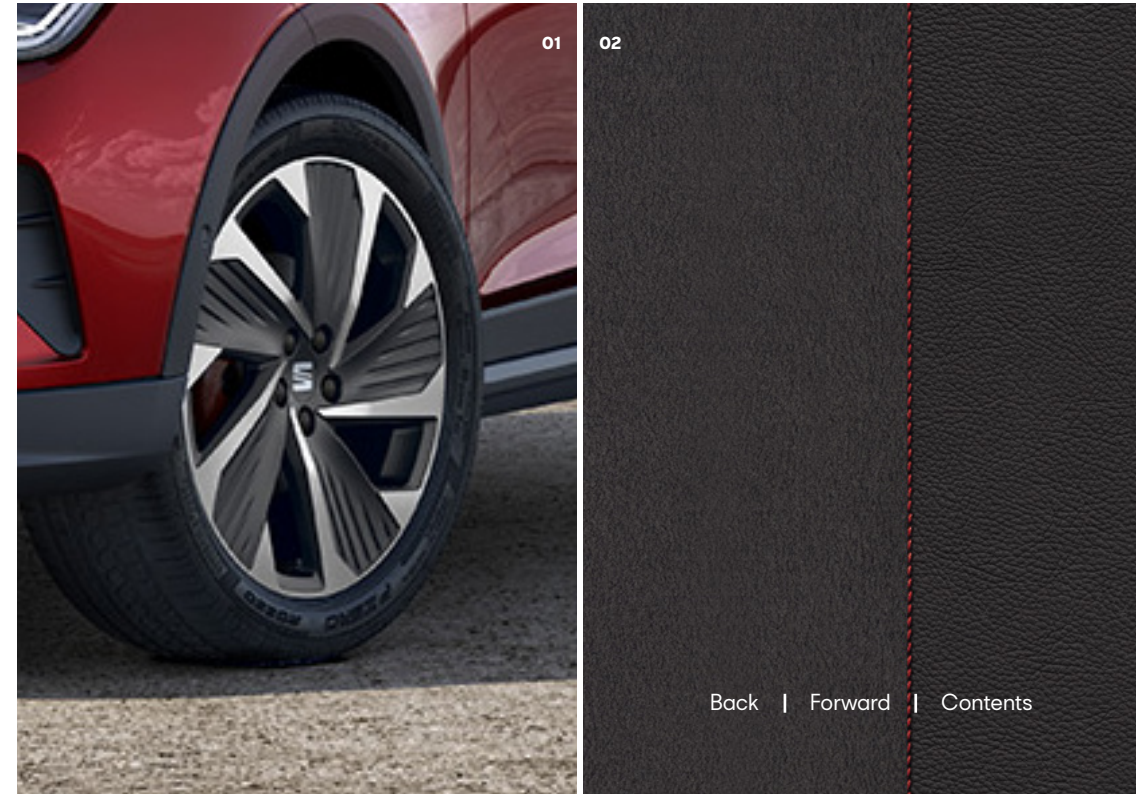
- Microsuede Upholstery

#### Functional and mechanical

- Heated front seats



Model shown: Arona FR Sport in Desire Red metallic paint with Midnight Black roof.



- 01.** 18" 'Performance' alloy wheels.  
**02.** Black microsuede with contrast stitching in Lava Red.

\*Price is for Arona FR Sport 1.0 TSI 110PS.



# Arona XPERIENCE.

## The Indulgent One.

**From £23,290\***

Love every minute of going your own way with an indulgent level of interior comfort. Enjoy things from the get-go, with hands-free unlocking and an engine that starts at the touch of a button. Feel reassured with adaptive cruise control and rear parking sensors to make driving and manoeuvring a breeze.

### In addition to the SE Technology trim

#### Wheels and tyres

- 17" 'Dynamic' machined alloy wheels

#### Exterior equipment

- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors (roof coloured)
- Coming and leaving home headlight function
- Roof rails (chrome)
- Window trim (chrome)

#### Interior equipment

- Interior ambient lighting
- Interior light in footwell, central console and door panel

#### Seats and trim

- Central console with storage net
- Front seat with back storage pockets
- Storage pack:
  - Front centre armrest
  - Drawer under front right seat
  - Document holder under left front seat
  - Mounting fixture in luggage compartment

#### Functional and mechanical

- Adaptive Cruise Control (ACC)
- Auto-dimming rear view mirror
- Dual-zone climate control
- Aircare filter
- KESSY (Keyless entry & go)
- Rain-sensing wipers

#### Safety and security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection
- High Beam Assist
- Dynamic road sign display

**01.** 17" 'Dynamic' machined alloy wheels.

**02.** Black microsuede.

\*Price is for Arona XPERIENCE 1.0 TSI 110PS.



Model shown: Arona XPERIENCE in Nevada White with Midnight Black roof.





# Arona XPERIENCE Lux.

## The Luxury One.

**From £24,795\***

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive. From park assist that lets you know a parking space is big enough, to a driver-focused digital cockpit so you can keep track of performance, it's never been easier to control exactly how you want to do your thing.

### In addition to the XPERIENCE trim

#### Wheels and tyres

- 18" 'Performance' alloy wheels

#### Infotainment

- Digital cockpit

#### Seats and trim

- Microsuede upholstery

#### Functional and mechanical

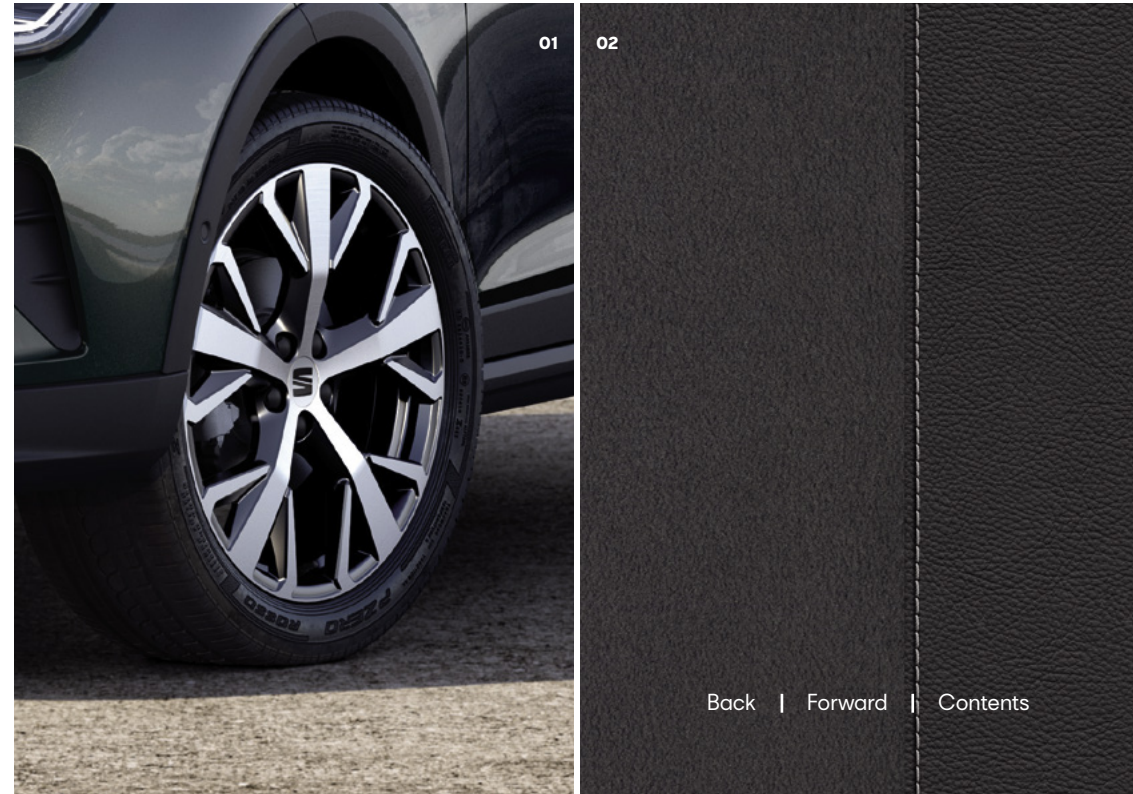
- Park assist (self parking functionality)
- Parking sensors (front)
- Rear view camera
- Heated front seats

\*Price is for Arona XPERIENCE Lux 1.0 TSI 110PS.

- 01.** 18" 'Performance' alloy wheels.
- 02.** Black microsuede with contrast stitching in dark silver



Model shown: Arona XPERIENCE Lux in Dark Camouflage metallic paint with White roof.





## 2. Pick your engine.

	Derivative	Fuel	WLTP CO <sub>2</sub> g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2021/22*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2021/22	1st reg fee 2021/22	Recommended On The Road Price
<b>SE</b>	1.0 TSI 95PS	P	124	48.7-52.3	TBC	28%	£15,854.17	£3,170.83	£19,025.00	£180.00	£55.00	<b>£19,260.00</b>
	1.0 TSI DSG-auto 110PS	P	134	44.1-47.9	TBC	30%	£16,887.50	£3,377.50	£20,265.00	£220.00	£55.00	<b>£20,540.00</b>
<b>SE Technology</b>	1.0 TSI EVO 95PS	P	124	48.7-52.3	TBC	28%	£16,600.00	£3,320.00	£19,920.00	£180.00	£55.00	<b>£20,155.00</b>
	1.0 TSI DSG-auto 110PS	P	134	44.1-47.9	TBC	30%	£17,633.33	£3,526.67	£21,160.00	£220.00	£55.00	<b>£21,435.00</b>
<b>FR</b>	1.0 TSI 110PS	P	121	47.9-53.3	TBC	28%	£18,612.50	£3,722.50	£22,335.00	£180.00	£55.00	<b>£22,570.00</b>
	1.0 TSI DSG-auto 110PS	P	135	44.1-47.9	TBC	31%	£19,512.50	£3,902.50	£23,415.00	£220.00	£55.00	<b>£23,690.00</b>
	1.5 TSI DSG-auto 150PS	P	140	42.8-45.6	TBC	32%	£19,750.00	£3,950.00	£23,700.00	£220.00	£55.00	<b>£23,975.00</b>

Some derivatives only available from stock.

\*BIK value is based on WLTP CO<sub>2</sub>'s and applicable from 06/04/2021.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,245 depending on the CO<sub>2</sub> output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 30/06/2021. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

## 2. Pick your engine.

	Derivative	Fuel	WLTP CO <sub>2</sub> g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2021/22*	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2021/22	1st reg fee 2021/22	Recommended On The Road Price
<b>FR Sport</b>	1.0 TSI 110PS	P	124	47.9-51.4	TBC	28%	£19,504.17	£3,900.83	£23,405.00	£180.00	£55.00	<b>£23,640.00</b>
	1.0 TSI DSG-auto 110PS	P	137	44.1-46.3	TBC	31%	£20,404.17	£4,080.83	£24,485.00	£220.00	£55.00	<b>£24,760.00</b>
	1.5 TSI DSG-auto 150PS	P	142	42.8-44.8	TBC	32%	£20,641.67	£4,128.33	£24,770.00	£220.00	£55.00	<b>£25,045.00</b>
<b>XPERIENCE</b>	1.0 TSI 110PS	P	120	47.9-53.3	TBC	28%	£19,212.50	£3,842.50	£23,055.00	£180.00	£55.00	<b>£23,290.00</b>
	1.0 TSI DSG-auto 110PS	P	134	44.1-47.9	TBC	30%	£20,045.83	£4,009.17	£24,055.00	£220.00	£55.00	<b>£24,330.00</b>
<b>XPERIENCE Lux</b>	1.0 TSI 110PS	P	124	47.9-51.4	TBC	28%	£20,466.67	£4,093.33	£24,560.00	£180.00	£55.00	<b>£24,795.00</b>
	1.0 TSI DSG-auto 110PS	P	137	44.1-47.1	TBC	31%	£21,300.00	£4,260.00	£25,560.00	£220.00	£55.00	<b>£25,835.00</b>

Some derivatives only available from stock.

\*BIK value is based on WLTP CO<sub>2</sub>'s and applicable from 06/04/2021.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,245 depending on the CO<sub>2</sub> output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 30/06/2021. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



# 3. Pick your colour.

Print and screen view do not provide an exact representation of colour.  
Please refer to the paint colour moulds at your local SEAT Retailer.  
Some colours only available from stock.

For full bi-colour roof combinations and availability, see next page.



**White<sup>1</sup>**

SE SE Tech FR FRS XP XPL



**Nevada White<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Magnetic Grey<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Midnight Black<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Desire Red<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Emocion Red<sup>1</sup>**

SE SE Tech FR FRS XP XPL



**Asphalt Blue<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Sapphire Blue<sup>2</sup>**

SE SE Tech FR FRS XP XPL



**Dark Camouflage<sup>2</sup>**

SE SE Tech XP XPL



**Urban Silver<sup>2</sup>**

SE SE Tech FR FRS XP XPL

SE SE SE Tech SE Technology FR FR FRS FR Sport XP XPERIENCE XPL XPERIENCE Lux <sup>1</sup>Non-metallic <sup>2</sup>Metallic

# 3. Pick your roof colour.

☐ Optional ☒ Standard – Not available

There is no additional cost on any exterior colour or bi-colour roof.  
Some colours only available from stock.



Magnetic Grey<sup>1</sup> ☒ SE ☒ SE Tech ☒ FR ☒ FRS ☒ XP ☒ XPL

Midnight Black<sup>1</sup> ☒ SE ☒ SE Tech ☒ FR ☒ FRS ☒ XP ☒ XPL

White<sup>1</sup> ☒ SE ☒ SE Tech ☒ FR ☒ FRS ☒ XP ☒ XPL

## Roof Colour

SE				SE Technology				FR				FR Sport				XPERIENCE				XPERIENCE Lux			
Body colour	01	02	03	Body colour	01	02	03	Body colour	01	02	03	Body colour	01	02	03	Body colour	01	02	03	Body colour	01	02	03
	Grey	Black	White		Grey	Black	White		Grey	Black	White		Grey	Black	White		Grey	Black	White		Grey	Black	White

## Body Colour

### Non-metallic paint

White	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emocion Red	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Metallic paint

Asphalt Blue	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saphire Blue	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magnetic Grey	-	-	<input type="checkbox"/>	<input type="checkbox"/>	-	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>
Desire Red	-	<input type="checkbox"/>	<input type="checkbox"/>	-	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Midnight Black	-	<input type="checkbox"/>	-	<input type="checkbox"/>	-	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dark Camouflage	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	-	-	-	-	-	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nevada White	-	<input type="checkbox"/>	<input type="checkbox"/>	-	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Urban Silver	-	<input type="checkbox"/>	<input type="checkbox"/>	-	-	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	-	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☒ SE ☒ SE Tech ☒ SE Technology ☒ FR ☒ FRS ☒ FR Sport ☒ XP ☒ XPERIENCE ☒ XPL XPERIENCE Lux <sup>1</sup>Metallic



# Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
<b>Wheels and tyres</b>						
17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres	■	■	–	–	–	–
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	–	–	■	–	–	–
18" 'Performance' Cosmo Grey Matt 26/2 alloy wheels with 215/45 R18 tyres	–	–	–	■	–	–
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	–	–	–	–	■	–
18" 'Performance' Nuclear Grey 26/1 alloy wheels with 215/45 R18 tyres	–	–	–	–	–	■
Emergency tyre repair kit	■	■	■	■	■	■

# Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
Exterior equipment						
Contrast roof	■	■	■	■	■	■
Dark tinted rear windows	–	–	■	■	–	–
Door mirrors (body coloured)	■	■	–	–	–	–
Door mirrors (roof coloured)	–	–	■	■	■	■
Door mirrors (electrically adjustable)	■	■	–	–	–	–
Door mirrors (electrically adjustable, folding and heated)	–	–	■	■	■	■
Front fog lights with cornering function and rear fog light	■	■	■	■	■	■
Rear spoiler	■	■	■	■	■	■
ECO LED automatic headlights and LED daytime running lights	■	■	–	–	–	–
FULL LED automatic headlights with dynamic headlight range control, coming and leaving home feature and LED daytime running lights	–	–	■	■	■	■
Coming & leaving home headlight function	–	–	■	■	■	■
Hidden exhaust pipe	■	■	–	–	■	■
Twin exhaust pipe styling (hidden exhaust pipe)	–	–	■	■	–	–
LED Daytime Running Lights (DRLs)	■	■	■	■	■	■
LED rear taillights and licence plate lights	–	–	■	■	■	■
Metallic paint	■	■	■	■	■	■
Black roof rails and window surrounds	■	■	–	–	–	–
Chrome roof rails and window surrounds	–	–	■	■	■	■



# Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
Infotainment						
Bluetooth* audio streaming and handsfree system	■	■	■	■	■	■
Digital cockpit	–	–	–	■	–	■
Media system colour: 8.25" colour touchscreen, USB-C port	■	–	–	–	–	–
Connectivity pack plus: Media system plus with 9.2" colour touchscreen and proximity sensor, Navigation system with 3D map display and voice control, Wireless phone charger, USB type C port	–	■	■	■	■	■
AM/FM radio with DAB (Digital Audio Broadcasting)	■	■	■	■	■	■
Full Link smartphone integration: (Mirror Link, Wireless Apple CarPlay, Google Android Auto) with USB Type C cable for Apple and Android devices	■	■	■	■	■	■
Six speakers	■	■	■	■	■	■
SEAT Connect: Safety, Service and Remote: Safety & Service: 10 year subscription included: Private emergency call, Breakdown call, Service scheduling. Remote Access: 12 month subscription included: Driving data, Parking position, Remote lock and unlock, Anti-theft/area/speed alert	■	–	–	–	–	–
SEAT Connect: Safety, Service, Remote & Online: As per SEAT Connect: Safety, Service and Remote plus.... Online infotainment: 12 month subscription included: Online map update, Online traffic information, Online route calculation, Parking and petrol stations	–	■	■	■	■	■
The SEAT Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, SEAT cannot guarantee consistent availability in all countries for the duration of SEAT Connect services. Possible changes in technology may cause permanent unavailability of them.						
Interior equipment						
Interior ambient lighting	–	–	■	■	■	■
Front courtesy light with front reading light	–	–	■	■	■	■
Interior chrome pack	■	■	■	■	■	■
Interior light in footwell, central console and door panel	–	–	■	■	■	■

# Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
<b>Seats and trim</b>						
Grey interior roof	■	■	–	–	–	–
Black interior roof	–	–	■	■	■	■
Central console with storage net	–	–	–	–	■	■
Titan Black dashboard	■	■	■	■	■	■
Coloured air vent (Honey Mustard)	■	■	–	–	–	–
Illuminated coloured air vent (Aran Green on XPERIENCE and XPERIENCE Lux, Daring Red on FR and FR Sport)	–	–	■	■	■	■
Double boot floor	■	■	■	■	■	■
Front seats with back storage pockets	–	–	–	■	■	■
Front sport seats	–	–	■	■	–	–
Height-adjustable front seats	■	■	■	■	■	■
Leather steering wheel, gear knob & handbrake	■	■	–	–	■	■
Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake	–	–	■	■	–	–
Microsuede upholstery	–	–	–	■	–	■
Split folding rear seats (60/40)	■	■	■	■	■	■
<b>Storage pack:</b> Front centre armrest, Drawer under front right seat, Document holder under left front seat, Mounting fixture in luggage compartment	–	–	–	–	■	■
Two front and three rear height-adjustable headrests	■	■	■	■	■	■

# Equipment.

□ Optional ■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
<b>Functional and mechanical</b>						
Cruise control and speed limiter	■	■	■	■	–	–
Lane keeping system	■	■	■	■	■	■
Adaptive Cruise Control (ACC)	–	–	–	–	■	■
Air conditioning	■	■	–	–	–	–
Dual-zone climate control	–	–	■	■	■	■
Dust and pollen filter	■	■	–	–	–	–
Aircare filter	–	–	■	■	■	■
Dimming rear view mirror	■	■	–	–	–	–
Auto-dimming rear view mirror	–	–	■	■	■	■
Electric front and rear windows	■	■	■	■	■	■
KESY (Keyless entry & go)	–	–	–	–	■	■
Park assist (self parking functionality)	–	–	–	–	–	■
Parking sensors (front)	–	–	–	–	–	■
Parking sensors (rear)	–	■	■	■	■	■
Rain-sensing wipers	–	–	■	■	■	■
Rear view camera	–	–	–	–	–	■
<b>SEAT drive profile:</b> Four different models (Normal-Sport-Eco-Individual), Steering response, Throttle response, Gear shifts mode (only DSG models)	–	–	■	■	–	–
<b>Safety and Driving Pack (M) Consisting of:</b> Adaptive Cruise Control, High Beam Assist, Dynamic Road sign display	–	–	□	□	■	■
Steering wheel-mounted gearshift paddles (DSG models only)	–	–	■	■	–	–
Heated front seats	–	–	–	■	–	■



# Equipment.

■ Standard – Not available

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux
Instrument panel						
RPM counter, trip computer, outside temperature gauge, digital clock, instrument lighting with brightness control, low fuel warning light, 'lights on' reminder, gearshift indicator	■	■	■	–	■	–
Safety and security						
Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection	–	–	■	■	■	■
Driver & Front passenger airbags	■	■	■	■	■	■
Side airbags in front with curtain airbag	■	■	■	■	■	■
Protective side moulding	■	■	■	■	■	■
Electronic stability control (ESC)	■	■	■	■	■	■
Electronic engine immobiliser	■	■	■	■	■	■
ISOFIX points in outer rear seats with top tether anchorage points	■	■	■	■	■	■
Three-point seatbelts on all rear seats	■	■	■	■	■	■
Tyre pressure monitoring system	■	■	■	■	■	■
Tiredness recognition system	■	■	■	■	■	■
Hill hold control	■	■	■	■	■	■
Seat belt reminder for front and rear seats	■	■	■	■	■	■
Locking wheel bolts	■	■	■	■	■	■
Emergency Brake Assist (EBA) and front assist	■	■	■	■	■	■

# Option prices.

■ Standard □ Optional

	SE	SE Technology	FR	FR Sport	XPERIENCE	XPERIENCE Lux	Basic price	VAT @ 20%	Recommended retail price
<b>Wheels and tyres</b>									
Space saver spare wheel (in lieu of standard tyre repair kit)	□	□	□	□	□	□	£91.67	£18.33	£110.00
<b>Exterior equipment</b>									
Towing device (includes 18" spare wheel)	□	□	□	□	□	□	£545.83	£109.17	£655.00
<b>Functional and mechanical</b>									
Alarm with back-up horn	□	□	■	■	■	■	£141.67	£28.33	£170.00
<b>Infotainment</b>									
<b>BeatsAudio™</b> : including 18" space saving spare wheel and luggage compartment lining	□	□	□	□	□	□	£391.67	£78.33	£470.00
<b>Safety and security</b>									
<b>Safety and Driving Pack (M)</b> Consisting of: Adaptive Cruise Control, High Beam Assist, Dynamic Road sign display	–	–	□	□	■	■	£187.50	£37.50	£225.00
<b>Safety and Driving Pack (XL)</b> Consisting of: Adaptive Cruise Control, High Beam Assist, Dynamic Road sign display, Lane Keeping system with traffic jam assist	–	–	□	□	–	–	£291.67	£58.33	£350.00
<b>Safety and Driving Pack (XL)</b> Consisting of: Adaptive Cruise Control, High Beam Assist, Dynamic Road sign display, Lane Keeping system with traffic jam assist	–	–	–	–	□	□	£104.17	£20.83	£125.00

# Vehicle excise duty.

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emission level, measured in grammes per kilometre (g/km). The table below illustrates the duty you will pay based on the DVLA bandings.

## 12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Cars registered on or after 1 April 2021

CO <sub>2</sub> g/km	1st year rate – Petrol / Diesel	1st year rate – Alternative Fuel Vehicles (AFVs)
0	£0	£0
1	£10	£0
51	£25	£15
76	£115	£105
91	£140	£130
101	£160	£150
111	£180	£170
131	£220	£210
151	£555	£545
171	£895	£885
191	£1,345	£1,335
226	£1,910	£1,900
256	£2,245	£2,235

The standard rate for Petrol and Diesel is £155 and £145 for Alternative Fuel Vehicles. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £335 a year in vehicle tax, from the second time the vehicle is taxed.

For full details please refer to [gov.uk/vehicle-tax-rate-tables](https://gov.uk/vehicle-tax-rate-tables)

# Benefit in kind tax.

## How to calculate your liability

The BIK percentage value is based on the CO<sub>2</sub> emissions of the vehicle for the current tax year 2021/22.

## BIK calculation example: Arona SE 1.0 TSI 95PS

P11D value (OTR price less RFL and first registration fee)	£19,025.00
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WLTP CO <sub>2</sub> emissions (g/km)	124
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Company car BIK tax based on CO <sub>2</sub> emission level	28%
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Taxable BIK (for 2021/22 tax year): 28% of £19,025.00	£5,327.00
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## Annual Company Car Tax 2021/22 (@20% Income Tax)

20% of £5,327.00	£1,065.40 per annum
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## Monthly Company Car Tax 2021/22 (@20% Income Tax)

£1,065.40 divided by 12	£88.78 per month
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# Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
<b>Engine</b>				
Type (cylinders / valves per cylinder)	3 / 4	3 / 4	3 / 4	4 / 4
Displacement (cc)	999	999	999	1498
Bore and stroke (mm)	74.5 x 76.4	74.5 x 76.4	74.5 x 76.4	74.5 x 85.9
Compression ratio	11.5	11.5	11.5	10.5
Maximum power (PS / kW / rpm) <sup>1</sup>	95 (70) / 5000-5500	110 (81) / 5500	110 (81) / 5500	150 (110) / 5000-6000
Maximum torque (Nm / lb.ft / rpm)	175 / 1600-3500	200 / 2000-3000	200 / 2000-3000	250 / 1500-3500
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Unleaded petrol	Unleaded petrol	Unleaded petrol	Unleaded petrol
Emission control	RDE 2	RDE 2	RDE 2	RDE 2
Start/stop system	Yes	Yes	Yes	Yes
<b>Performance</b>				
Maximum speed (km/h)	182	190	190	210
Maximum speed (mph) <sup>2</sup>	113	118	118	130
Acceleration 0-62mph (s)	11.5	10.6	10.8	8.4
<b>Fuel consumption<sup>3</sup> (WLTP)</b>				
Combined mpg range	48.7-52.3	47.9-53.3	44.1-47.9	42.8-45.6

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

2. Where law permits.

3. Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 30/06/2021. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

# Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
<b>Trim &amp; emission (WLTP) CO<sub>2</sub> (g/km)</b>				
SE	124	–	134	–
SE Technology	124	–	134	–
FR	–	121	135	140
FR Sport	–	124	137	142
XPERIENCE	–	120	134	–
XPERIENCE Lux	–	124	137	–
<b>Transmission</b>				
Gearbox type	5-speed manual	6-speed manual	7-speed automatic	7-speed automatic
<b>Chassis</b>				
Front suspension	Independent McPherson type with coil springs and hydraulic shock absorber			
Rear suspension	Semi-rigid rear axle with coil springs and hydraulic shock absorber			
Steering system	C-EPS (Column Electric Power Steering)			
Turning circle diameter [wall to wall] (m)	10.6	10.6	10.6	10.6
<b>Braking system</b>				
Anti-lock Braking System (ABS)	Yes	Yes	Yes	Yes
Type (front/rear)	Ventilated front brakes / Drum-Disc brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle
Front discs (mm)	276 x 24	276 x 24	276 x 24	276 x 24
Rear discs (mm)	228 x 42	230 x 9	230 x 9	230 x 9

# Technical data.

	1.0 TSI 95PS	1.0 TSI 110PS	1.0 TSI DSG-auto 110PS	1.5 TSI DSG-auto 150PS
<b>Weights</b>				
Kerb weight [with driver] (kg)	1185	1216	1233	1268
Permissible gross weight (kg)	1710	1730	1740	1770
Max. towing weight without brake (kg)	590	600	610	630
Max. towing weight with brake 8% (kg)	1100	1200	1200	1200
Max. towing weight with brake 12% (kg)	1000	1100	1100	1200

## Dimensions

Boot capacity (l): 400

Fuel tank capacity (l): 40



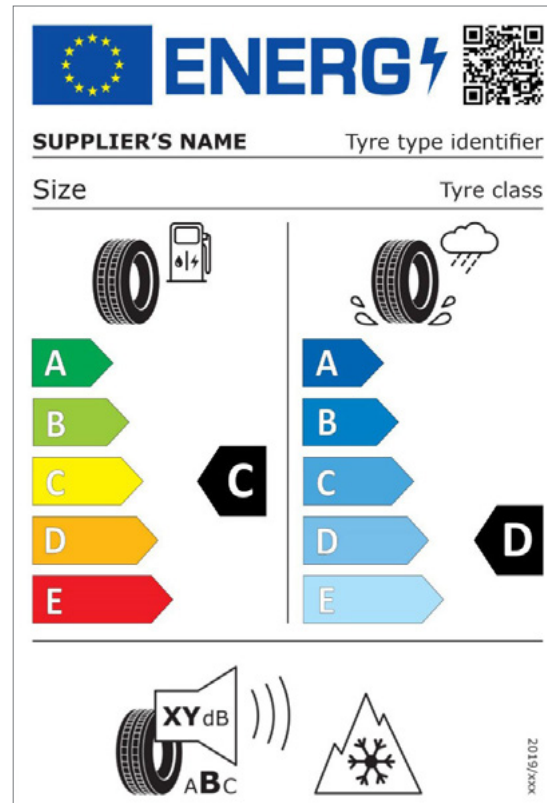


# Your tyre label.

They may not be the first part of your SEAT you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know.

You'll see detailed information on your tyres and their technical specifications on the SEAT online car configurator. Click **here** to start building your SEAT now.

Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.



## Fuel efficiency

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your fuel consumption, with tyres rated as class A being the most efficient.

## Wet grip

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

## External noise

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class A being the quietest and C the loudest.

# Warranties & service plans.

☐ Optional

Extended Warranties		All trims	Basic price	VAT @ 20%	Recommended retail price	
When you buy a new SEAT it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles SEAT Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your SEAT.		4 years/75,000 miles	<input type="checkbox"/>	£150.00	£30.00	£180.00
<b>Please note: The SEAT Extended Manufacturer Warranty is only available at the time of ordering a new SEAT.</b>		5 years/90,000 miles	<input type="checkbox"/>	£262.50	£52.50	£315.00
<b>Extended Warranty for existing owners:</b> If your existing warranty is about to expire, or if you haven’t already got one in place, our Extended Warranty* is designed to protect you. For a quote, visit <b>insurewithseat.co.uk</b>						
*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. SEAT Extended Warranty is sold and administered by Lawshield UK and underwritten by Volkswagen Versicherung AG. Terms, conditions, and eligibility criteria apply.						
Service plan		All trims	Upfront payment	or	Monthly cost	
New Fixed Price Service Plans are available for cars up to 12 months. You always know where you are with our fixed price plans which are inflation proof. Available at participating SEAT Retailers.						
<b>Go to <a href="https://seat.co.uk/bookservice">seat.co.uk/bookservice</a></b>		Includes 1st and 2nd service	<input type="checkbox"/>	£414.00	24 monthly payments of £17.25	
Prices are subject to change.						

## The SEAT Warranty

### Three-year Warranty.

All new SEAT's registered in the UK come with a three year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 (whichever is soonest).

### Retailer Warranty.

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised SEAT Retailer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

Full details of the three-year warranty are available from your SEAT Retailer or repairer.

# Warranties & service plans.

## SEAT Extended Manufacturer Warranty

If you take out a SEAT Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three year warranty, but for up to five years. You can choose a SEAT Extended Manufacturer Warranty to last until the end of the 4th year/up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: SEAT Extended Manufacturer Warranty products are only available at the time of ordering your new SEAT.

## Three-year Paint Warranty

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

## Twelve-year Body Protection Warranty

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Retailer or repairer for full warranty details.

## SEAT Parts Warranty

SEAT parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

## SEAT Car Insurance

### Complimentary drive away cover

We want you to start enjoying your car from day one, and with our 5 day Drive Away Insurance you can. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call 0345 246 3519. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover. Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

### Annual Car Insurance

If you take out a new SEAT Car Insurance\* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved technicians using only Genuine Parts and Paints
- Guaranteed courtesy car
- Windscreen cover
- Uninsured driver promise

- 24hr accident recovery
- Personal accident cover
- Personal belongings cover
- Child seat replacement

For more information or to get a quote, please visit [insurewithseat.co.uk](https://insurewithseat.co.uk) or alternatively call us on 0345 877 6555. We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.

## SEAT Roadside Assistance (including European cover)

Any new SEAT purchased and registered in the UK from an authorised SEAT Retailer, is covered free by SEAT Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

## Specifications

Specifications refer to Model Year 2022. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (06/2021), you should always check details with your SEAT Retailer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

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SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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